

AURP  **2024**

INTERNATIONAL CONFERENCE
NOV 11-14 | BENTONVILLE, AR

Hosted by



UNIVERSITY OF
ARKANSAS



the university of arkansas
technology
development
foundation

AURP 2024

International Conference

Preliminary Agenda

As of 7/8/2024

Monday, November 11th

9:00am - 4:00pm	TOURS: THE COLLABORATIVE, THE UNIVERSITY OF ARKANSAS
9:00am - 12:00pm	<p><u>Leadership Roundtable – Succession Planning</u> <i>Additional registration fee</i></p> <p>Chair: Leah Burton, Immediate Past President, AURP; Principal Industry Consultant for Higher Education, SAS Institute</p>
1:00pm - 4:00pm	<p><u>Meet the Leaders: Communities of Innovation 101</u> <i>Additional registration fee</i></p> <p>Chair: Kate Engel, Executive Director, Nebraska Innovation Campus, University of Nebraska, Lincoln</p>
4:00pm - 5:00pm	<p>New Member and First-Time Attendee Happy Hour New Members and First-Time Attendees are encourage to join in this networking reception to connect with AURP Board of Directors. Kicking off the conference will welcoming peers will set the stage for intense networking and lasting partnerships.</p>
6:30pm	<p>AURP Board of Directors' Sponsor Appreciation Dinner <i>By invitation only.</i></p> <p>At this annual celebration of our sponsors, we raise a toast in celebration of their support. Knowing that networking and collaboration is top of mind, we gather for merriment before experiencing NWA innovation community and great diversity.</p>

Tuesday, November 12th

8:00am - 10:00am	<p>WOMEN OF AURP <i>Location: The Ledger</i></p> <p>HOW TO LEAD AND LAST: Proven Ways to Cultivate Innovation, Engagement, and Retention Starting Within! The untapped power of an organization or park is closely tied to a critical yet frequently overlooked connection: how personal well-being directly impacts professional achievement. All too often we focus on our professional growth yet forget that our personal well-being is the key to growth in all areas of our life. People frequently overlook their own physical and mental health, which in turn affects their effectiveness, efficiency, and impacts their ability to retain and engage</p>
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	<p>their own teams.</p> <p>In her presentation, Dr. Theresa Larson, Founder of Movement Rx and Marine Corps veteran will reveal practical strategies that leaders of parks can easily incorporate into their everyday routines and workspace to boost not only their success in all areas, yet their teams and their parks.</p> <p>Patricia Carper, Senior Vice President, The Whiting-Turner Contracting Company</p> <p>Dr. Theresa Larson, DPT, CSCS, USMC, Founder of Movement Rx; Marine Corps Veteran on a mission to Humanize Leadership</p> <p>Vickie Palmer, Chief Executive Officer, AURP</p>
9:00am - 10:00am	Networking and Roundtable Discussion Topics
10:00am - 10:30am	<p>Load Motorcoaches for Fayetteville</p> <p><i>Transportation will depart promptly at 10:30</i></p>
10:30am - 12:00pm	<p>TOUR: THE UNIVERSITY OF ARKANSAS RESEARCH PARK</p> <p><i>To Advance with Truth as our Leader</i></p>
12:00pm - 1:15pm	<p>WELCOME & NETWORKING LUNCHEON</p> <p>Erin Koshut, President, AURP; Executive Director, Cummings Research Park</p> <p>Mike Malone, Vice Chancellor for Economic Development, University of Arkansas</p> <p>Dr. Charles F. Robinson, Chancellor, University of Arkansas</p>
1:15pm - 1:45pm	<p>OPENING KEYNOTE</p> <p>INNOVATION DRIVING NORTHWEST ARKANSAS: UA'S ASSETS & STRATEGY FOR TRAILBLAZING</p> <p>Toby Teeter, Director, The Collaborative</p> <p>Mike Malone, Vice Chancellor for Economic Development, University of Arkansas</p>
1:45pm - 2:00pm	<p>GENERAL SESSION</p> <p>UA'S CONVERGENCE RESEARCH FOR SOCIETAL IMPACT: The Institute for Integrative and Innovative Research I³R</p> <p>Dr. Ranu Jung, Founding Executive Director & Endowed Chair, Institute for Integrative and Innovative Research (I³R)</p>
2:00pm - 2:25pm	<p>GENERAL SESSION</p> <p>THE LIBRARY: THE ORIGINAL CENTER FOR INNOVATION AND LITERACY</p> <p>David Johnson, Executive Director, Fayetteville Public Library</p>

2:25pm - 2:45pm	<p>INNOVATIVE PROGRAM EXPERIENTIAL LEARNING, TRANSFORMATIONAL EXPERIENCES – OEI’S APPROACH TO STUDENT ENGAGEMENT Jessica Andrews, Associate Director, McMillon Innovation Studio, University of Arkansas Office of Entrepreneurship & Innovation Deb Williams, Senior Director, Operations & Student Programs, University of Arkansas Office of Entrepreneurship & Innovation</p>
2:45pm - 3:15pm	<p>NETWORKING BREAK</p>
3:15pm - 3:30pm	<p>INNOVATIVE PROGRAM THE PLACES OF INNOVATION: A NATIONAL REVIEW OF INNOVATION DISTRICTS Molly Schnoke, Director, Center for Economic Development, The Levin College of Public Affairs, Cleveland State University Kristen Blazek, PhD, Research Associate, Center for Economic Development, The Levin College of Public Affairs, Cleveland State University</p>
3:30pm - 4:00pm	<p>GENERAL SESSION THE NEED FOR CREATIVE APPROACHES TO ENSURE A TRAINED AND SKILLED WORKFORCE Gabriella Gonzalez, PhD, Program Officer, Richard King Mellon Foundation Chris White, Vice Chairman and Southeast Regional Leader, Savills (invited) Debra Lam, Founding Executive Director, Partnership for Inclusive Innovation, Georgia Institute for Technology (invited) Moderator: Kevin Byrne, Past President, AURP; President and Chief Executive Officer, The University Financing Foundation</p>
4:00pm - 4:30pm	<p>GENERAL SESSION NSF REGIONAL INNOVATION ENGINES PROGRAM AND BUILDER PLATFORM Sarah Goforth, Program Director, Regional Innovation Engines, National Science Foundation Joda Thongnopnua, Program Director, Special Advisor for the Technology, Innovation and Partnerships (TIP) Directorate, National Science Foundation Julie Huls, Founder and Chief Executive Officer, Waymaker Group Moderator: Philip Hockberger, Partner and Scientific Advisor, Waymaker Group</p>

4:30pm - 4:35pm	<p>DAILY WRAP-UP & REMARKS/NEW MEMBER RECOGNITION AURP's newest members will be celebrated. Organizations that have joined since the 2023 International Conference will be recognized and receive their membership certificate. Erin Koshut, President, AURP; Executive Director, Cummings Research Park</p>
4:35pm - 5:30pm	<p>TRANSPORTATION TO BENTONVILLE: RETURN TO MOTTO HOTEL <i>The final motorcoach will depart by 5:00 pm.</i></p>
5:30pm - 6:30pm	<p>BENTONVILLE RECEPTION AT THE MOTTO</p>
Evening	<p>Sponsor Hospitalities & Receptions All events hosted and organized by sponsors (<i>approval required by AURP</i>) INFORMAL GROUP DINE-AROUNDS</p>
<p>Wednesday, November 13th</p>	
7:00am - 8:00am	<p>Continental Breakfast</p>
8:00am - 8:15am	<p>BENTONVILLE: MORNING WELCOME</p>
8:15am - 8:45am	<p>GENERAL SESSION BUILDING CAPACITY: CREATING GROWTH IN THE HEARTLAND Ross DeVol, President and Chief Executive Officer, Heartland Forward</p>
8:45am - 9:15am	<p>GENERAL SESSION LIFE WORKS HERE: UNLOCKING THE FUTURE OF NORTHWEST ARKANSAS Nelson Peacock, President & CEO, Northwest Arkansas Council Additional Speakers <i>to be announced</i></p>
9:15am - 9:45am	<p>GENERAL SESSION ASSESSING AND EVALUATING INNOVATION ECOSYSTEMS BEYOND REAL ESTATE Tony Boccanfuso, Chief Executive Officer, UIDP</p>
9:45am - 10:00am	<p>INNOVATIVE PROGRAM FOOD FOR THOUGHT: HOW TO LEVERAGE PRIVATE CAPITAL TO ACCELERATE INNOVATION Ben Wolfe, PhD, Dean and Chief Executive Officer, KState Olathe Innovation Campus Lori Top, MBA, LEED AP, Vice President, VanTrust Real Estate</p>

	Daniel Lacy , Vice President, Business Unit Leader, McCown Gordon Construction
10:00am - 10:30am	NETWORKING BREAK
10:30am - 10:45am	INNOVATIVE PROGRAM OPTIMIZING PLACEMAKING BY FINDING THE WIN-WIN-WIN Tung Nguyen , Partner, Thel Consulting, South Dakota State University Steve Watson , Development Strategist, ISG
10:45am - 11:15am	GENERAL SESSION FAST.FORWARD: A NEW MODEL FOR ACADEMIC SCIENCE FACILITIES Will Germain , Chief Executive Officer & Managing Partner, MCB Science & Health Meghan Webster , Studio Director, Principal, Gensler Additional Speakers <i>to be announced</i>
11:15am - 11:30am	INNOVATIVE PROGRAM TAPPING INTO TECH TRANSFER OFFICES: ATTRACTING VC INVESTMENT Tracy Poole , Esq, Founder and Managing Partner, FortySix Venture Capital
11:30am - 12:00pm	GENERAL SESSION ELECTION NIGHT: WHAT IT MEANS FOR INNOVATION <i>To be announced</i> Moderator: Brian Darmody , CSO, AURP
12:00pm - 12:30pm	LOOKING AHEAD TO 2025: AURP PROGRAMS & EVENTS Vickie Palmer , CEO, AURP
12:30pm - 1:30pm	NETWORKING LUNCHEON
1:30pm - 2:15pm	CONCURRENT BREAKOUT SESSIONS ACADEMIC-INDUSTRY PARTNERSHIPS: BEST PRACTICES FROM THE WASHINGTON, DC METRO CAPITAL REGION Liesl Riddle , PhD, Dean, George Washington University College of Professional Studies Brian Naumick , Managing Director, Edgemoor Infrastructure & Real Estate Kenneth D. Walsh , PhD, Interim Provost and Executive Vice President, George Mason University

	<p>Adam Glaser, Managing Director, KPMG US Moderator: Robert McClure, AIA, NCARB, Innovation & Strategy Design Principal, Page Southerland Page</p> <hr/> <p>NEXT-GEN TECH Russ Zarras, Lead Business Developer, Fraunhofer USA Ngan Le, Assistant Professor, University of Arkansas Moderator: Dougan Sherwood, Head of Innovation Districts, CIC Captains of Innovation</p> <hr/> <p>INTERNATIONAL RESEARCH AND CORPORATE PARTNERSHIPS: DRIVING GROWTH OF INCUBATORS, RESEARCH PARKS AND INNOVATION DISTRICTS AROUND THE WORLD Arno Meerman, CEO and Founder, University Industry Innovation Network (UIIN) Charles Ross, President, International Business Innovation Association (iNBIA) Thomas Schuelke, PhD, President, Fraunhofer USA Olivia Womack, Arkansas Economic Development, SelectUSA Moderator: Brian Darmody, Chief Strategy Officer, AURP International Trade Center, Arkansas</p>
<p>2:15pm - 2:30pm</p>	<p>BREAK</p>
<p>2:30pm - 3:15pm</p>	<p>CONCURRENT BREAKOUT SESSIONS</p> <p>AUTONOMOUS TECHNOLOGIES FROM LAND, AIR AND SEA: HOW WILL THEY AFFECT MY PARK AND MY COMMUNITY? Lane Patterson, Highway Ventures, Bentonville, Arkansas Phil Sizer, Associate VP, Office of Research and Innovation, Texas Tech, Lubbock Texas Matt Scassero, UMD Matrix Lab, St. Mary's County, Maryland SBA representative (invited) Moderator: Erin Koshut, President, AURP; Executive Director, Cummings Research Park</p> <hr/> <p>EVOLVING & REIMAGINING SPACES</p>

	<p>Leslie Ashor, Director of Science + Technology, HOK Kristina Covall, Project Manager, SKS Partners Mark Schmidt, Associate Vice Chancellor, Partnerships, NC State University Moderator: Keisha Demps, Director of Partnerships, Centennial Campus, NC State University</p> <hr/> <p>REGIONAL GROWTH CATALYST Aaron Olver, Managing Director, University Research Park David Washburn, Executive Director, Michigan State University Foundation Rich Michal, Senior Vice President, Capital Projects and Facilities, Purdue Research Foundation Moderator: Stephen Coulston, Principal, Perkins&Will</p>
<p>3:15pm - 3:45pm</p>	<p>NETWORKING BREAK</p>
<p>3:45pm - 4:40pm</p>	<p>CONCURRENT BREAKOUT SESSIONS</p> <p>REDEFINING THE TRADITIONAL Scott Levitan, President & CEO, Research Triangle Foundation of North Carolina Carol Stewart, Vice President, University of Arizona, Tech Parks Arizona; CEO, UA Tech Parks & President, UA Center of Innovation Moderator: Allison Madden, Vice President, AURP; Corporate Secretary and Director of Operations, USF Research Park, University of South Florida</p> <hr/> <p>CONTINUITY OF COMMUNITY TO ACCELERATE INNOVATION Mason Ailstock, Past President, AURP; President and CEO, Rowen Foundation Greg King, Associate Vice President for Economic Development, Georgia Institute of Technology Suna Lumeh, MS, MBA, Director of Platform & Ecosystem – Atlanta, Portal Innovations</p> <hr/> <p>INNOVATING WORKFORCE THROUGH DATA AND COLLABORATION</p>

	<p>Laura O'Blenis, President and CEO, Stiletto: Make a Point Megan Bolinder, Executive Director, Trails and Trade Division, Northwest Arkansas Community College Moderator: Jordan Peterson, Collaborative Real Estate</p>
4:30pm - 4:45pm	BREAK
4:45pm - 5:00pm	<p>INNOVATIVE PROGRAM LEVERAGING CREATIVE STUDENTS TO GROW CAMPUS ENTREPRENEURSHIP Brian Shedd, PhD, Executive Director, Office of Innovation and Commercialization, The University of Texas Permian Basin Lindsay Reeth, Co-Founder, Student-Made</p>
5:00pm - 5:15pm	<p>INNOVATIVE PROGRAM CREATING AN ECOSYSTEM OF INNOVATION Elizabeth Pollard, Chief Executive Officer, The Innovation Foundation, Oklahoma State University</p>
5:15pm - 5:30pm	<p>IC2024 CLOSING REMARKS Allison Madden, Vice President, AURP; Corporate Secretary and Director of Operations, USF Research Park, University of South Florida</p>
6:00pm - 9:30pm	<p>AURP 28th ANNUAL AWARDS OF EXCELLENCE in INNOVATION As we approach the crest of the AURP International Conference 2024, our celebration and recognition of those worthy of our 2024 Awards of Excellence will be foremost in mind. Awards of Excellence: Rising Star • Outstanding Research Park or Innovation District • Emerging Research Park • Innovation • Career Achievement • Leadership</p>
Thursday, November 14th	
9:00am - 11:00am	<p>OPTIONAL TOURS <i>(Included in registration fee)</i></p> <ul style="list-style-type: none"> • The Collaborative • New Walmart Headquarters • Whole Health Institute • Crystal Bridges