

AURP 2024

INTERNATIONAL CONFERENCE
NOV 11-14 • BENTONVILLE, AR

Hosted by



ALL TRAILS LEAD TO INNOVATION

REGISTER BY AUGUST 24TH TO SAVE!



Building
Communities
of Innovation™

REGISTER TODAY!



AURP 2024

INTERNATIONAL CONFERENCE
NOV 11-14 • BENTONVILLE, AR
ALL TRAILS LEAD TO INNOVATION



EVERY RIDE IS A NEW ADVENTURE!

On Nov 11-14 in Northwest Arkansas, AURP's 2024 International Conference (IC2024) will bring together 300+ leaders from universities, innovation districts, and tech hubs, plus top planning, construction, development firms and additional affiliated executives.

Savvy attendees will rally to exchange insights on their experiences and best practices in topics areas including placemaking, workforce development, innovation district planning and more. Showcasing the University of Arkansas, gain understanding on the significant economic impact plus expansive research and entrepreneurial ecosystem of the region's growth.



Hosted by  UNIVERSITY OF ARKANSAS



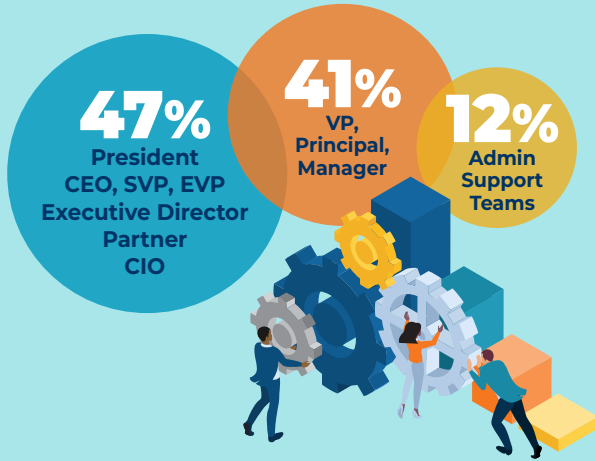
CONFERENCE HQ:
**The Ledger: The world's
first bike-able building**



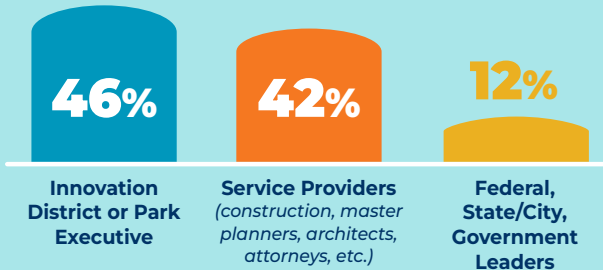
Register today at international.aurp.net

2023 PROGRAM STATS

CONNECT WITH DECISION MAKERS



TYPES OF ORGANIZATIONS WHO ATTEND



WHO ATTENDS?



BREAKDOWN OF INSTITUTIONAL-BASED ATTENDEES



60 SPONSORS

22 Annual Sponsors
38 Conference Sponsors

223 ORGANIZATIONS

167 FIRST TIME ATTENDEES

WHAT TO EXPECT



EXCHANGE: Network with colleagues representing top-tier university research parks, innovation districts and tech hubs to create lasting business relationships.



ENGAGE: Speakers at leading innovative ecosystems and scientific exploration.



EXPAND: Boost your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking.



EXPERIENCE: Connect with veteran members that have experience at mature parks and districts standing the challenges of yesterday and the opportunities for today.

THE LEDGER, BENTONVILLE

9:00 AM – 12:00 PM

LEADERSHIP ROUNDTABLE

Future-Proofing Leadership:

The Art of Succession Planning

Led by AURP Past President, Leah Burton, senior-level park leaders dive deep into the strategic imperative that ensures the longevity and resilience of an organization. *Additional Fees Apply*

10:00 AM – 3:00PM
(Times vary)

OPTIONAL TOUR

The Collaborative University of Arkansas



1:00 PM – 4:00 PM

MEET THE LEADERS:

COMMUNITIES OF INNOVATION 101

Tailored for those who have completed the in-person or online COI 101 series in the past (5) years. *Additional Fees Apply*

4:00 PM – 5:00 PM

NEW MEMBER MIXER

By Invitation Only



6:30 PM

AURP BOARD OF DIRECTORS' SPONSOR APPRECIATION DINNER

By Invitation Only



MONDAY, NOV 11

THE LEDGER, BENTONVILLE

8:00 AM – 10:00 AM

WOMEN OF AURP BREAKFAST How to Lead and Last: Proven Ways to Cultivate Innovation, Engagement, and Retention Starting Within!

Patricia Carper, The Whiting-Turner Contracting Company and Theresa Larson, DPT, CSCS, USMC, Movement Rx; Marine Corps Veteran



A DAY IN FAYETTEVILLE

10:30 – 12:00 PM

DRIVING TOUR

University of Arkansas



The Library: The Original Center for Innovation and Literacy

David Johnson, Fayetteville Public Library



Creative Approaches to Ensure a Trained/Skilled Workforce

NSF Regional Innovation Engines Program and Builder Platform

Joda Thongnopnua, NSF



Sarah Goforth, NSF Julie Huls, Waymaker Group



Plus New Member Recognition

10:30 AM – 5:00 PM

MAIN STAGE SPEAKERS

UA's Assets & Strategy for Trailblazing

UA's Convergence Research for Societal Impact

Ranu Jung, PhD, Institute for Integrative and Innovative Research (I³R)



Transportation provided

TUESDAY, NOV 12

THE LEDGER, BENTONVILLE

MAIN STAGE

- Cultivating Success in the Heartland
Ross DeVol, Heartland Forward
- Fast.Forward: A Model for Academic Facilities
Meghan Webster, Gensler
- *Michael Kocher, Gensler*
- *Will Germain, MCB Science & Health*
- Unlocking the Future of Northwest Arkansas
- Assessing and Evaluating Innovation Ecosystems Beyond Real Estate
- Election Night: What it Means for Innovation



BREAKOUT SESSIONS

- Continuity of Community to Accelerate Innovation
- International Research and Corporate Partnerships
- Autonomous Technologies from Land, Air and Sea
- Reimagining Spaces
- Regional Growth Catalysts
- Redefining the Traditional
- Next-Gen Tech
- Enhancing Workforce Connectivity: A Data-Driven Approach
- Academic – Industry Partnerships: Best Practices
- Plus Innovative Programs

AURP 28TH ANNUAL AWARDS OF EXCELLENCE IN INNOVATION

- Outstanding Research Parks / Innovation Districts
- Career Achievement
- Leadership
- Vision
- Innovation

NETWORKING LUNCHEON

- Optional Roundtable: Mechanics and Tactics for Storytelling

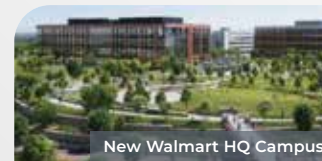


WEDNESDAY, NOV 13

SHIFTING GEARS, SHIFTING PERSPECTIVES

9:00 – 11:00 AM

OPTIONAL TOURS



Crystal Bridges Museum of American Art
Free to the public and short walk from hotel



THURSDAY, NOV 14



ANNUAL SPONSORS



IC24 SPONSORS

TRAILBLAZERS



CATALYSTS



PIONEERS



EXPLORER



Meet our sponsors at the Collaboration Center Wednesday!

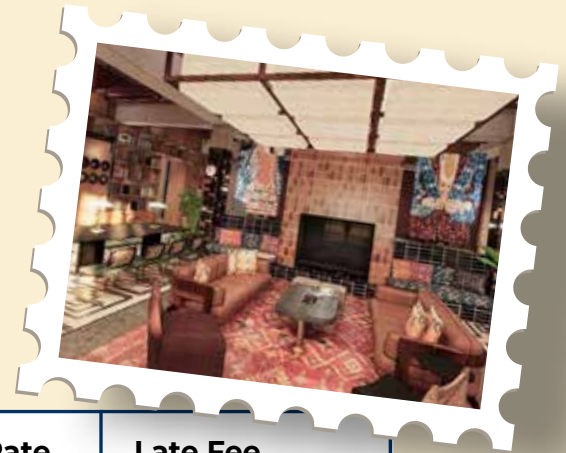
Conquer the outside trail... Sponsor the International Conference. Contact Vickie Palmer, (520) 248-1281 or vickiepalmer@aurp.net.

MAKE YOUR PLANS TODAY!

HOTEL HEADQUARTERS The Motto, 229 S Main St., Bentonville, AR 72712

ROOM RATES \$214/night plus tax

RESERVATIONS Identify yourself with **AURP Group** to receive the group rate. The AURP room block is on space available basis and **expires OCTOBER 18**.



EARLY BIRD RATES END AUGUST 24TH!

REGISTRATION FEES:	Early Bird Rate Before Aug 24		Standard Rate Aug 24 – Oct 18		Late Fee After Oct 18	
	Member	Non-Mem	Member	Non-Mem	Member	Non-Mem
Conference Registration (excludes pre-sessions) Optional tours of the Collaborative, New Walmart HQ and the Whole Health Institute included (<i>Limited Availability</i>)	\$995	\$1295	\$1095	\$1395	\$1295	\$1595
Day Rate — Tuesday, Nov 12th	\$795	\$895	\$845	\$945	\$895	\$995
Day Rate — Wednesday, Nov 13th	\$595	\$695	\$645	\$745	\$695	\$795
PRE-SESSIONS: additional fees apply						
Communities of Innovation 101: Meet the Leaders Must have completed AURP 101 Program within the last five years. Monday, Nov 11 1:00PM – 4:00PM	\$150	\$200	\$175	\$225	\$200	\$250
Leadership Roundtable For experienced research park directors. Monday, Nov 11 9:00AM – 12:00PM	\$395	\$495	\$445	\$545	\$495	\$595
Women of AURP Breakfast Tuesday, Nov 12th: \$25						
Awards of Excellence Gala, Wednesday, Nov 13th. Includes access to Awards Gala only: \$125 ea						



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FOSTERING INNOVATION, COMMERCIALIZATION
AND ECONOMIC GROWTH IN A GLOBAL
ECONOMY THROUGH UNIVERSITY, INDUSTRY
AND GOVERNMENT PARTNERSHIPS.