

ELEVATE YOUR POTENTIAL



Building
Communities
of Innovation™

WE'RE IN GOOD COMPANY

Creating a successful Community of Innovation is finding the network to support it. The world's leading IHEs, place-based communities and the programming to activate these communities comprise the AURP network.



* AURP Sustaining Members — as of February 2024

#BuildingtheAURPNetwork

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REACH DECISION MAKERS — GROW YOUR BUSINESS

The Association of University Research Parks (AURP) is an international professional association of research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.

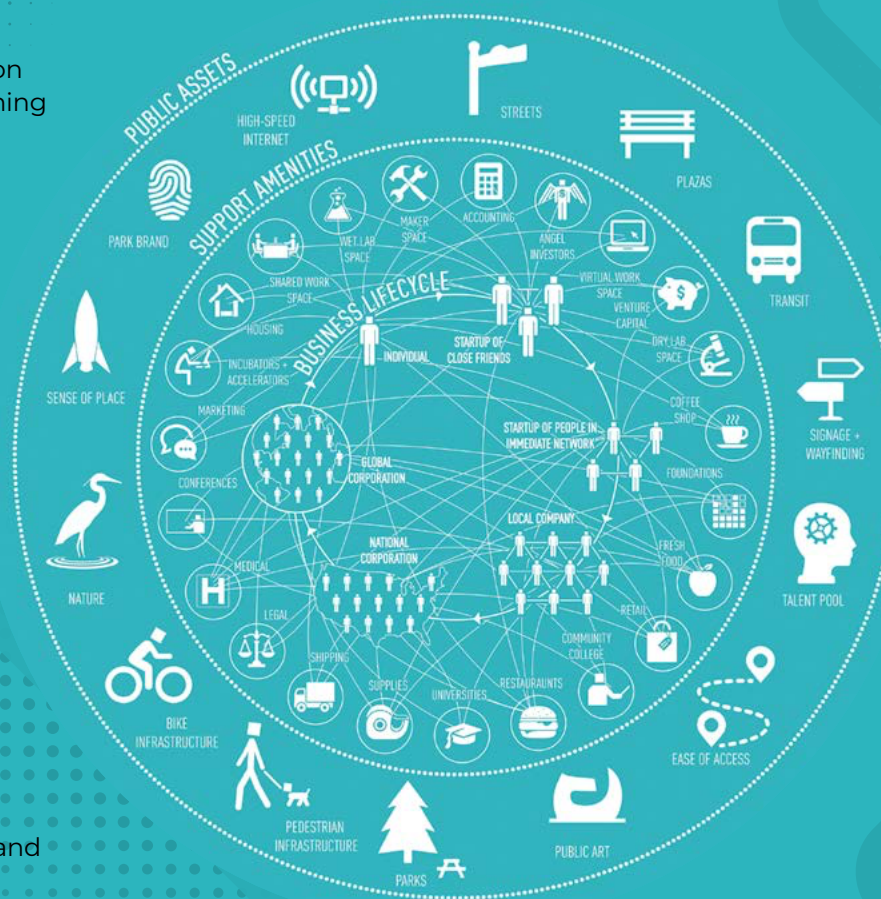
WHAT IS AURP?

The original Community of Innovation (COI), AURP continues as the convening force for university and place-based research/science/tech park leadership. Uniting academia, research, and economic development executives, AURP is the unique forum for knowledge exchange in all matters of public-private partnerships advancing innovation and global prosperity.

Since 1986, AURP's reach has expanded to include innovation districts, incubators, accelerators, medical research centers/campuses, federal labs, and community colleges — convening inspired professionals with key industry leaders to share best practices, as well as experience latest advanced technologies required to cost-effectively develop and manufacture quality products.

WHOM DOES AURP SERVE?

More than 1,000 Communities of Innovation are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.



Our represented COI are place-based environments that generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions such as universities as well as public, private and federal research laboratories.



Parks/Districts are key economic drivers in most U.S. states and North America.



F500/F100 companies partner with Parks/Districts to create corporate innovation centers.



Innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.*



These communities are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.*



The focus on innovation is enabling these communities of innovation to demonstrate

SPONSOR BENEFITS

Discover the many ways you can add to your AURP experience exploring the various sponsorship opportunities through out the year.

ANNUAL SPONSOR YEAR-ROUND RECOGNITION

	DIAMOND	PLATINUM	GOLD	SILVER
SUSTAINING MEMBERSHIP	x	x	x	x
Park Post & Website Feature Articles	x	x	x	x
Individual Banner Recognition & Logo on Website, Signage and Program	x	x	x	x
Webinar or Podcast Host	x	x	x	x
Seats at Board Dinner	5	4	3	2
Comp Event Registrations (Spring Training and International Conference)	5	4	3	2
Ad Space in Digital Program & Screen Recognition	Full	Full	Half	Qtr
Park Post Banner Ad	x	x	x	x
Awards of Excellence Sponsor	x	x		
Reception Sponsor		x		
Table Top Display— 2024 International Conference	x	x	x	x
Priority to Serve as Keynote Speaker, Moderator or Speaker at 2024 International Conference**	x	x	x	x

Diamond	\$50,000/year
Platinum	\$25,000/year
Gold	\$15,000/year
Silver	\$10,000/year

CONFERENCE SPONSOR HELD EACH FALL

	TRAILBLAZERS	INVENTORS	CONVENERS	CATALYSTS	PIONEERS	EXPLORERS
Park Post & Website Feature Articles	x	x	x	x	x	x
Table Top Display at Conference	x	x	x	x	x	x
Program, Signage & Website Recognition	x	x	x	x	x	x
Ad Space in Digital Program	Full	Full	Half	Qtr	Qtr	Qtr
Seats at AURP Board Dinner	4	3	2	2	1	
Comp Event Registrations	4	3	2	2	1	
Park Post Banner Ad	x	x	x	x		
Webinar or Podcast Host	x	x	x			
Priority to Serve as Keynote Speaker, Moderator or Speaker at Conference**	x	x	x			
Reception Sponsor	x					
Awards of Excellence Sponsor	x					
Excursion Sponsor	x	x				
Luncheon Sponsor			x			
AudioVisual and/or Mobile App Sponsor				x		
Continental Breakfast or Break Sponsor					x	
Transportation Sponsor					x	

Trailblazer	\$15,000/year
Inventors	\$10,000/year
Conveners	\$7,500/year
Catalysts	\$5,000/year
Pioneers	\$2,500/year
Explorers	\$1,500/year

*Additional fees apply for Conference pre-/post-sessions.

**Annual sponsors and event sponsors are required to submit all presentation proposals by posted deadlines for approval and consideration of the Planning Committees. Although acceptance isn't guaranteed, first considerations will apply for all sponsoring organizations.

Note: All payments accepted in U.S. dollars only.

AURP 2024

INTERNATIONAL CONFERENCE

NOV 11-14 • BENTONVILLE, AR

Hosted by  UNIVERSITY OF ARKANSAS  the university of arkansas
technology
development
foundation

AN EVENT-BASED SPONSOR OPPORTUNITY

The University of Arkansas Research and Technology Park at the University of Arkansas provides a foundation for future ideas, collaborations and solutions that proves why this community is home to one of the top public research universities in the U.S. The economic success of the organization is driven by its mission to stimulate the knowledge-based economy in the state by partnering and retaining the growing workforce to spawn developing technologies and growing their vibrant community. Along with the addition of a new holistic medical school and the new Institute for Integrative and Innovative Research (I3R), discover the advancements in innovation and the vibrant future of Arkansas.

THE COLLABORATION CENTER

Tuesday, November 12 — 8:30 am – 12:00 pm SET-UP

Wednesday, November 13 — 8:00 am – 5:00 pm OPEN HOURS
(followed by tear down)

SPONSOR DISPLAY TABLES

Connect with attendees throughout the conference while sharing your organization's expertise and services. Display tables are situated throughout the Sharing Zone which hosts registration and breaks. Tables are limited. Sign up for yours today!



CONFERENCE SPONSORSHIP

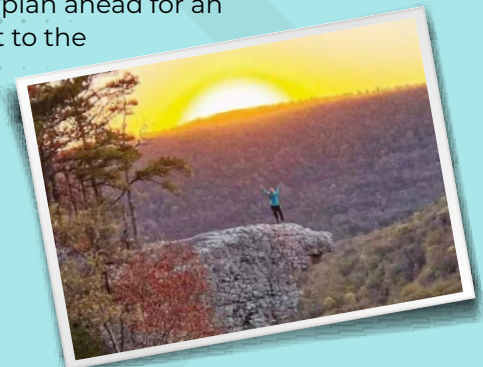
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Catalysts	\$5,000/year
Pioneers	\$2,500/year
Explorers	\$1,500/year

PLAN YOUR ADVENTURE

Northwest Arkansas (NOA) is home to world class activities and excursions and Bentonville is the center of it all.

Explore and experience all that NWA has to offer. From biking trails to gorgeous hikes and stunning art museums, be sure to plan ahead for an extended stay. Reach out to the AURP team on how you can incorporate an excursion into your conference experience.

Limited spots available.



2023 PROGRAM STATS

WHO ATTENDS?



450+
NATIONAL AND
INTERNATIONAL
ATTENDEES

223
ORGANIZATIONS



167
FIRST TIME
ATTENDEES

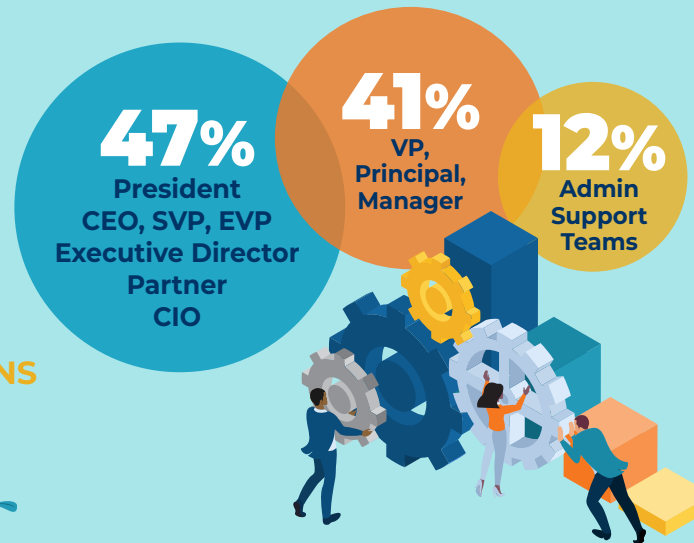


60
SPONSORS



22 Annual Sponsors | 38 Conference Sponsors

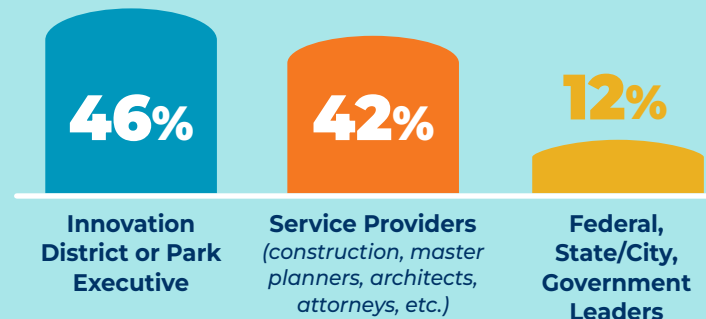
CONNECT WITH DECISION MAKERS



BREAKDOWN OF INSTITUTION-BASED ATTENDEES



TYPES OF ORGANIZATIONS WHO ATTEND



WHAT TO EXPECT



EXCHANGE:

Meet and network with colleagues representing major university research parks, innovation district and technology hubs to create lasting business relationships



ENGAGE: Speakers at the leading-edge of university research park development and scientific exploration



EXPAND: Grow your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking



EXPERIENCE:

Connect with veteran colleagues and partners that have the experience of mature parks and district that have stood the challenges of yesterday and the opportunities for today.

2023 Participating Research Institutions & Organizations

Accompany	Brandywine Realty Trust	George W. Bush Institute	MSU Research Foundation	Scheer Partners	
Advanced Regenerative Manufacturing Institute	bwtech@UMBC Research and Technology Park	Georgetown & KPMG	National Renewable Energy Laboratory	Scientific Equipment & Furniture Association (SEFA)	
AeroPark Innovation District	Cambridge Innovation Center / Captains of Innovation	Georgetown University	National Science Foundation (NSF)	Shaw University	
Affiliated Engineers, Inc.	Capital2Market	Georgia Institute of Technology	NC State University, Office of Partnerships	Shenandoah University	
Aggie Square — University of California, Davis	Capital Growth Medvest	Greater OKC Chamber	Nebraska Innovation Campus	Sierra Space	
Air Liquide	Carnegie Mellon University	Goody Clancy	NexCore Group	Skanska USA	
Alliance for Building Better Medicine	CBRE	Greystar	NIH SEED Office	SmartLabs	
Altair Real Estate Services	ChristinaCare's Gene Editing Institute	Hanbury	NIIMBL	South Dakota Mines	
Ancora Partners LLC	City of Hoover, Alabama	HDR	Nikon Instruments Inc.	South Duvall	
Angel Capital Association	Clark & Enersen	Hensel Phelps	North Carolina Biotechnology Center	Southern Research	
Arizona State University	Clark Construction	HOK	North Carolina Community College System	Spark Towns	
Association of Science and Technology Parks	Cleantech Commons at Trent University	HudsonAlpha Institute for Biotechnology	North Dakota State University	Stanford Research Park	
ATCC	Cobblestone Capital	IMEG Corp.	Northern Illinois University Foundation	Sterling Bay	
Auburn Research Park	Code the Dream	Incubate	Nuveen	Stiletto: Make a Point	
Axiom Space	Coldstream Research Campus	Indiana University	Oklahoma City Innovation District	Strang, Inc.	
Ayers Saint Gross	Collaborative Real Estate	Information Technology and Innovation Foundation (ITIF)	Ohio Life Sciences	Széchenyi István Egyetem	
B+Labs	Connected DMV	Insperty	OneValley	Talka S&T Consulting	
Ballard Spahr LLP	CSC	International Space Station National Lab (CASIS)	Oregon State University	Tec de Monterrey	
Ballinger	CSU Office of the Chancellor	ITA International	Pacific Partners	Tech Parks Arizona	
Bancroft Construction Company	Cummings Research Park	JacobsWyper Architects	Page Southerland Page	TEDCO	
Bayh-Dole Coalition	Dan Duncan Consulting LLC	JLL	Perkins&Will	Temple University	
Baylor University	Delaware BioScience Association	JMell Communications	Phil Myrick LLC	Texas Foundation for Innovative Communities	
BICASA North America	Delaware State University	JobsOhio	PIIT — Institute for Innovation and Technology Transfer	Texas State University	
BioLabs at NYU Langone	Delaware Sustainable Chemistry Alliance	JP Morgan Chase Corporate University Connectivity	Pledged Inc	Texas Tech University Health Sciences Center	
Biomedical Research and Innovation Park, Monroe, Louisiana	Delaware Technology Park	Knowledge Park @ Penn State Erie	Polaris Quantum Biotech	The Buccini/Pollin Group, Inc.	
BioSTL	DES Architects + Engineers	KU Innovation Park	Prince William County Department of Economic Development	The Chemours Company	
Biotechnology Innovation Organization (BIO)	DLR Group	LabCentral, Inc.	Quebec Ministry of Economy, Innovation and Energy	The Mill	
Block Center for Technology and Society	EcoMap Technologies	LabWare	REDI Cincinnati	The Newark Partnership	
Bloom Energy	Econsult Solutions	Lehigh University	Research Park at FAU	The Park at Auburn University	
Blue Rise Ventures	Edgemoor Infrastructure & Real Estate	Lewis-Burke Associates LLC	Research Park at South Dakota State University	The University Financing Foundation Inc.	
Boston Business Journal	Elevated Advisors LLC	LSRE Solutions	Research Triangle Foundation of North Carolina	The Whiting-Turner Contracting Company	
Boyd Watterson	Embry-Riddle Aeronautical University	LSU Innovation Park Louisiana Business & Technology Center	Research Triangle Regional Partnership	The Wistar Institute	
Brailsford & Dunlavey	Ennead	Maryland Department of Commerce	Rowen	Trent University	
	Eppendorf Innovation Company (Corporate Ventures)	Mass Ventures	Rutgers, The State University of New Jersey	Tulane University Innovation Institute	
	Facility Logix	Massachusetts Life Sciences	SageGlass / Saint-Gobain	UACI	
	Fero International Inc.	MCB Science + Health	San Diego State University	UC San Diego	
	Fraunhofer USA, Inc.	McMaster Innovation Park	SAS Institute	UIDP, Inc.	
	Fulton Bank	Michigan State University Research Foundation		University City Science Center	
	GBBN Architects	Mississippi State University		University of Arkansas Technology Development Foundation	
	Genetic Engineering and Biotechnology News	Momentum Labs/Concept Companies		University of Calgary Properties Group	
	George Mason University			University of Cincinnati	
				University of Delaware	
				University of Illinois Research Park	
				University of Iowa Research Park	
				University of Louisville	
				University of Maryland BioPark	
				University of Maryland, Baltimore	
				University of Minnesota Foundation of Real Estate Advisors	
				University of Nebraska Medical Center	
				University of New Hampshire	
				University of South Alabama	
				University of South Florida Research Park	
				University of Texas at San Antonio	
				University of Wyoming	
				University Research Park, University of Wisconsin Madison	
				UNLV Research Foundation	
				UNO Research & Technology Foundation, Inc.	
				Uptown Consortium, Inc.	
				Utah Tech University	
				UTSA Tri-Centennial Innovation Park	
				UVA Foundation	
				Van Scoyoc Associates	
				Virginia Biotechnology Association	
				Wake County Economic Development	
				Waymaker Group	
				West Philadelphia Skills Initiative	
				Western Research Parks	
				WEXFORD Science + Technology	
				Wichita State University	
				Woodbury Corporation	
				ZGF Architects	
				ZIN Technologies, Inc	



WHAT THEY'RE SAYING...



"Since first attending AURP events and networking with members, I have found a wealth of knowledge! A friend has renamed R&D to 'rip off and duplicate' – and that's what we do! Its sharing of ideas and being able to brainstorm together. Everyone is having similar struggles, even coming from Centennial Campus, we've had tremendous success, but we can still learn and evolve from the conferences and sessions held."

KEISHA DEMPS, Interim Director of Partnerships, Partnership Office, Centennial Campus at NC State University.



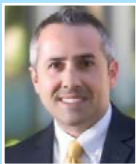
"I am thankful to be able to participate in AURP and believe in your mission! You guys do such a great job at creating resources for research parks and partners! I am always in awe when I attend the AURP events, so many amazing people come together to share resources and stories."

RYAN OINES, Chief Operating Officer, USD Discovery District



"AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular, Creating Communities of Innovation 101, provides many tips and tools to help executives create lasting impact in their communities."

GEORGE WARD, Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



"The breadth of experience and knowledge of the AURP membership and the networking value the organization provides is a must for any University Park whether in concept phase or even having been in operation for many years."

HARRY BRISLIN, IV, MBA, Director, USA Properties & USA Technology & Research Park, University of Southern Alabama



"As a new member to AURP I wasn't 100% sure what to expect, from the outside looking in the organization seemed to be a fantastic collection of members but you never know until you join. Well, after my first AURP International Conference, I can say for sure that AURP has exceeded all my expectations. Often in professional organizations and conferences there is an air of competitiveness and a reluctance to share, I had quite the opposite experience at AURP. Everybody was there to help each other and share information and experiences. There was a true high tide raises all boats vibe, people were open to ask and answer all types of questions. This will be just the beginning of my AURP journey and I so look forward to many more events in the future."

JASON MAGID, Director, Healthcare Relationship Management, Nuveen Real Estate



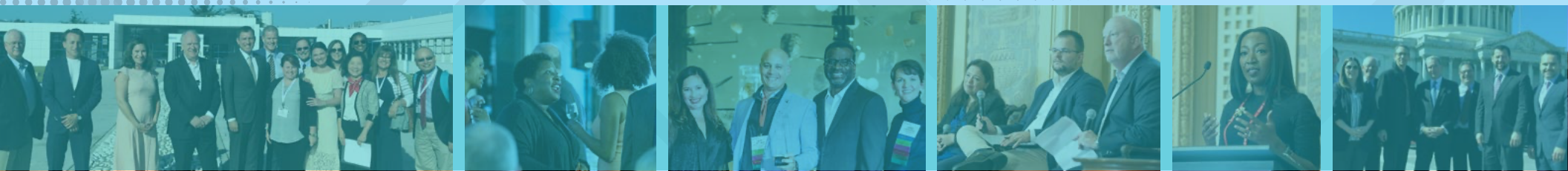
"AURP leadership and members have been integral to the development of the UM BioPark project; from sharing best practices, development models, tenant experiences, and more, the rich depth of expertise in AURP is invaluable."

JANE SHAAB, SVP, University of Maryland Research Park Corporation Associate Vice President for Economic Development, University of Maryland, Baltimore



"When I stepped into my position, my predecessor shared that the most important thing I could do for the longevity of the Park and programs, is go to Spring Training and go the Annual Conference – as all of our best ideas have come from AURP. We have benefitted from having a community of practice. Across the federal lab space, there are not a lot of peer communities doing this [science and technology park space], so being able to look across the country and the world to see what is working and what people are doing that is new and exciting has helped us differentiate ourselves within the federal complex. We would not have held the community together and would not have had the same cohesion without AURP."

DAVID KISTIN, Manager, Technology and Economic Development, Sandia Science & Technology Park, Sandia National Laboratories



BUILDING COMMUNITIES OF INNOVATION

I2RP | University Corporate Research Park, MSU Research Foundation | May 8-9



Learning from peers, join AURP colleagues to discover our member communities of innovation. Insights into Research Parks (I2RP) is designed for sharing and experiencing these distinctive parks, learning their unique story of ongoing development and programs in addition to challenges and opportunities. Whether you are new to research parks or from an established research community, each I2RP provides an exclusive learning environment and knowledge exchange. aurp.net/insights-into-research-parks



Bio International Convention



AURP BIO HEALTH CAUCUS June 2-3 in San Diego, CA

INTERNATIONAL BIO PARTNERSHIPS: BUILDING A HEALTHIER WORLD At AURP's 2024 Bio Health Caucus, gather with like-minded lifescience professionals. Discussions run deep into direction and impact of the bio science industry, funding opportunities, plus recipient/finalists of EDA and NSF competitions, and so much more. **In conjunction with BIO International Convention (June 3-6) and BCI Global (June 3).** aurp.net/bio-health-caucus



Hosted by SAINT-GOBAIN

Malvern, PA | August 27-28

Convene with clean tech firms and developers plus AURP member communities housing thousands of firms designing new solar arrays, advanced wind turbines, improved battery storage, solutions to environmentally friendly concrete, HVAC systems, deployment of electrochromic glass, and more.

AURP 2024 INTERNATIONAL CONFERENCE NOV 11-14 • BENTONVILLE, AR

Hosted by UNIVERSITY OF ARKANSAS technology development foundation

Technology Development Foundation. Join us this fall to discover how the Northwest Arkansas region has skyrocketed their community of innovation by working on solutions and collaborations that have provided a punch to their economic impact. international.aurp.net



Communities of Innovation 101 On-Demand, Digital Series

Over 10 education modules plus additional case studies to advance your knowledge.



AURP Air & Space Caucus

Chaired by leaders from Cummings Research Park, CASIS, and UMD UAS Test Site – AURP is launching communities of innovation.



AURP Regional Partnership Development Program

Member-backed scholarships for Minority Serving Institutions to building diverse and inclusive communities of innovation.

NEW YEAR — NEW LOCATION! Omni Tempe Hotel @ ASU



Feb 24-27, 2025
springtraining.aurp.net



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FOSTERING INNOVATION, COMMERCIALIZATION
AND ECONOMIC GROWTH IN A GLOBAL
ECONOMY THROUGH UNIVERSITY, INDUSTRY
AND GOVERNMENT PARTNERSHIPS.

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AURP HQ2 | Washington DC Area: 7761 Diamondback Drive, College Park, MD 20742 **www.aurp.net. Follow AURP**    

Sponsor opportunities: For more information, contact Vickie Palmer at vickiepalmer@aurp.net or 520.529.2524.