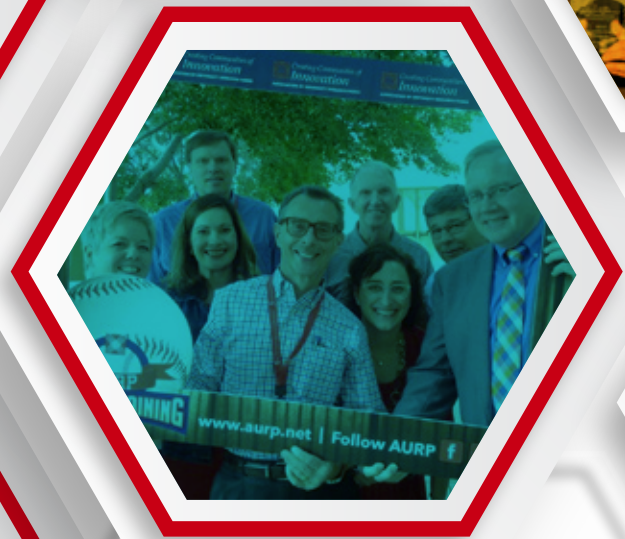




▶ A Message from
AURP President
Leah Burton



35th
ANNIVERSARY



Creating Communities of
Innovation[™]

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

35 Years Advancing Innovation & Economic Growth

2021 AURP Partnership Opportunities

REACH DECISION MAKERS – GROW YOUR BUSINESS

The Association of University Research Parks (AURP) is an international professional association of university-related research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.

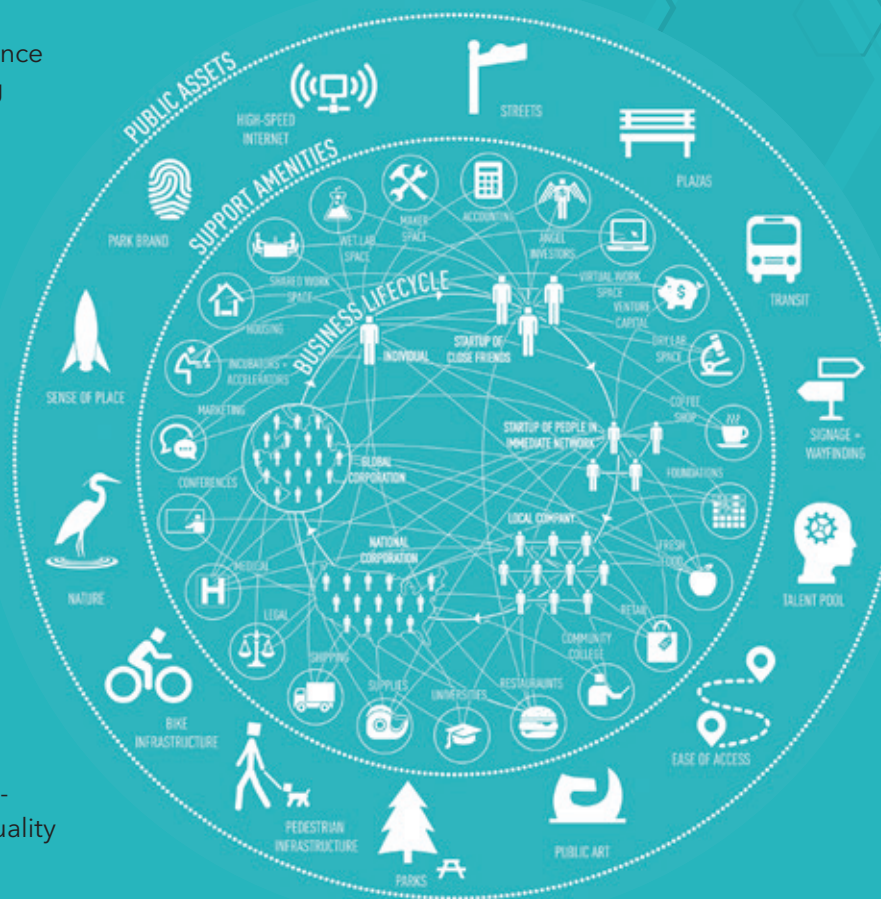
WHAT IS AURP?

The original Community of Innovation since 1986, the AURP has been the convening force for university and other anchor institution-based research/science/tech park leadership. **Uniting academia, research, and economic development executives**, AURP is the unique forum for knowledge exchange in all matters of public-private partnerships advancing innovation and global prosperity.

For 35 years, the AURP reach has expanded to **include innovation districts, incubators/accelerators, medical research centers/campuses, federal labs, and community colleges** – bringing together inspired professionals with key industry leaders to share knowledge and best practices, as well as see the latest advanced technologies needed to cost-effectively develop and manufacture quality products.

WHOM DOES AURP SERVE?

More than 1,000 Communities of Innovation are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.



Research parks and innovation districts are physical environments that generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions such as universities as well as public, private and federal research laboratories.



Research parks and innovation districts are key economic drivers in many states across the country.



Top corporations partner with research parks and innovation districts to create corporate innovation centers.



Innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.*



These parks are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.*



The focus on innovation is enabling research parks and innovation districts to demonstrate continued strong growth.

BUILD YOUR NETWORK BY JOINING OUR GLOBAL INNOVATION VILLAGE!

AURP unites innovation partners to ignite economies and transform lives.

ANNUAL SPONSOR

The AURP Annual Sponsor Program offers select corporate organizations and institutions the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace.

By participating as an AURP Annual Sponsor for a calendar year, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

These advanced Annual Sponsors are offered the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in AURP communications.

A premium benefit of Annual Sponsors includes the added recognition and benefits of the Sustaining membership level.

EVENT-BASED SPONSOR

Sponsorship of AURP events offer investors, and those ultimately supporting research communities and innovation districts, the opportunity to be recognized as a major contributor to the success of the Association with a prominent presence at our events.

AURP hosts a wide variety of networking and programming options including the International Conference, Spring Training, BIO Health Caucus, and Insights into Research Parks (I2RP).

Sponsors for these programs will:

- Support their event host communities and underwrite the delivering of these superior networking events
- Meet and network with colleagues representing major Communities of Innovation
- Gain access to the leaders and decision-makers at international innovation districts, and community improvement districts
- Hear speakers at the leading-edge of development and scientific exploration

SPONSORSHIP	Annual Sponsor	International Conference
Sponsor Levels		
Diamond	\$50,000/year	\$15,000
Platinum	\$25,000/year	\$10,000
Gold	\$15,000/year	\$7,500
Silver	\$10,000/year	\$5,000
Bronze	NA	\$2,500
General Underwriter	NA	\$1,500



Create brand exposure that is targeted to your core market

BUILD YOUR NETWORK BY JOINING OUR GLOBAL INNOVATION VILLAGE!

[illegible]

WE'RE IN GOOD COMPANY

Creating a successful Community of Innovation is finding the network to support it.

The world's leading research, science & tech parks, innovation districts and community colleges comprise the AURP network.



#BuildingtheAURPNetwork

aurp.net | Follow AURP



AURP2021

INNOVATION ELEVATED

OCT 18-21, 2021, SALT LAKE CITY, UT

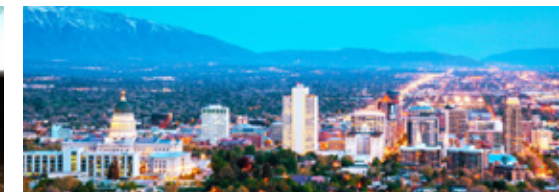
UNITED WE RISE

In October we meet, in-person and online

Hosted by  THE UNIVERSITY OF UTAH

REGISTRATION OPENS SUMMER 2021

International Conference | UNITED WE RISE! Home to a pioneering past and an exciting future, Salt Lake has grown in population, cultural diversity, and accolades. Our **AURP 2021 International Conference** host, the University of Utah Research Park (URP), will feature the transformation of this mature park into Innovation District of the Mountain West innovation ecosystem. It's not too early to set your plans for Salt Lake 2021 to learn about the next innovation generation!



AURP INTERNATIONAL CONFERENCE STATS

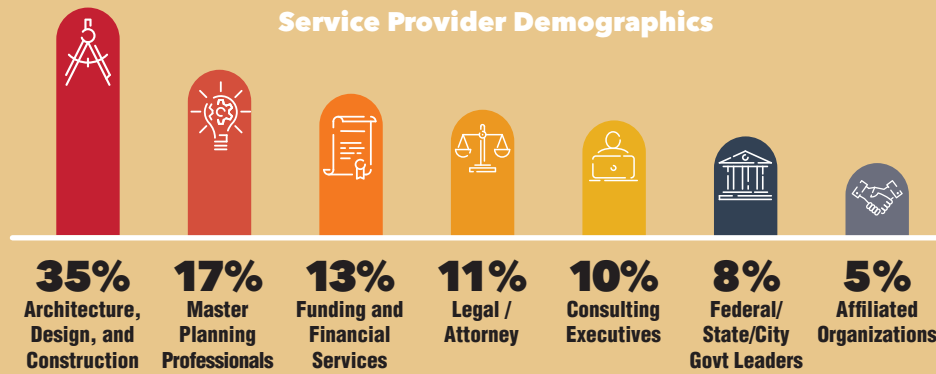
WHO ATTENDS?



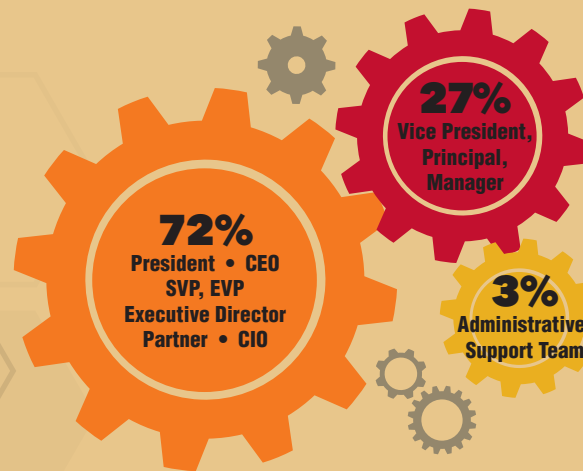
200+

national and international attendees

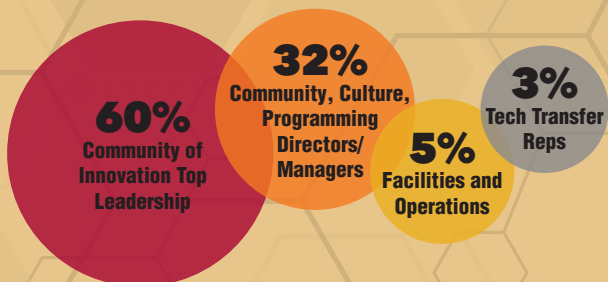
Service Provider Demographics



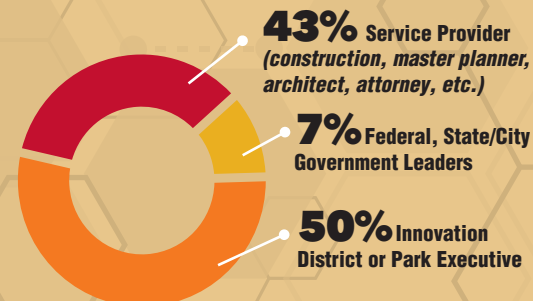
Connect with Decision Makers



Breakdown of Institutional-based Attendees



Who Attended IC2019 in Atlanta?



WHAT TO EXPECT



EXCHANGE: Meet and network with colleagues representing major university research parks, innovation district and technology incubators to create lasting business relationships



ENGAGE: Speakers at the leading-edge of university research park development and scientific exploration



EXPAND: Grow your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking



EXPERIENCE: Connect with veteran colleagues and partners that have the experience of mature parks and district that have stood the challenges of yesterday and the opportunities for today.

Attending Innovation Districts and Universities Represented

Aggie Square
– University of California, Davis

Arizona State University

Atlanta University Center Consortium

Auburn Research & Technology Foundation

Ben Gurion University of the Negev

BioSTL

Brookhaven National Laboratory

Buffalo Niagara Medical Campus

Capital City Innovation

Children's National Hospital

Cleantech Commons at Trent University

Clemson University

Coldstream Research Campus

Cortex Innovation Community

Cumberland City at Tennessee State University

Cummings Research Park

Curiosity Lab

Dhahran Techno Valley Holding Company

Emory University

Fraunhofer USA

George Mason University

Georgia Institute of Technology

Georgia Research Alliance

Global Center for Medical Innovation

Global Institute on Innovation Districts

HudsonAlpha Institute for Biotechnology

IITB Research Park Foundation

Illinois State University

Innovate Calgary

Iowa State University Research Park

JLabs

John Deere Technology Innovation Center

Kansas State University

KAUST Research & Technology Park

Knowledge Park, Inc. & Ignite Fredericton

Kwantlen Polytechnic University

Lehigh University

Louisiana State University Innovation Park

Mayo Clinic Florida

Michigan State University Foundation

NASA

Nebraska Innovation Campus

North Carolina State University Centennial Campus

Northeastern University

Northeast Indiana Innovation Center

Northwestern University

Oklahoma City Innovation District

Osceola Board of County Commissioners

Parque Tecnológico Orion Del Tec De Monterrey Chihuahua

PCI Ventures, University of Pennsylvania

Pinkney Innovation Complex for Science and Technology at Montgomery College

Pittsburgh Innovation District/InnovatePGH

Purdue Research Park

Research Park at Florida Atlantic University

Research Park at South Dakota State University

Research Triangle Park

Saint Louis University

San Diego State University

Sandia Science and Technology Park

Sheffield City Council

Shepherd University

Southern Company Energy Innovation Center

Southern Illinois Research Park

STAR Park–Texas State University

Tech Parks Arizona

Temple University

Texas A&M University – Central Texas

Texas Tech University

Trent University

University of California San Diego, Scripps Oceanography

bwtech@UMBC Research & Technology Park

University Corporate Research Park

University of Central Florida

University of Cincinnati

University of Delaware

University of Georgia

University of Illinois Research Park & Incubator Services

University of Maryland Discovery District

University of Maryland BioPark

University of Maryland, Baltimore

University of Nevada Las Vegas Research Foundation

University of New Orleans Research and Technology Foundation

University of South Alabama

University of South Dakota Research Park

University of South Florida Research Park

University of Tennessee Research Park

University of Utah Research Park

University Research Park at University of Wisconsin, Madison

University System of Maryland

University Technology Park at IIT

University of Virginia Foundation

Utah State University

UT Health System San Antonio

Virginia Tech Corporate Research Center

Viva White Oak

Vrije Universiteit Amsterdam

Wake Forest Innovation Quarter

Washington State University – Tri-Cities



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WHAT THEY'RE SAYING...



AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences and opinions, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular, Creating Communities of Innovation 101, offered just prior to AURP's annual conference, provides many tips and tools to help executives create lasting impact in their communities.

GEORGE WARD

Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



The Association of University Research Parks is an outstanding organization comprised of many global leaders and organizations that create a continuous learning environment for research parks leaders. A peer-to-peer network willing to provide support at any moment.

LARRY SHAW

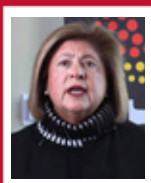
CEO, Knowledge Park, Inc. & Ignite Frederickton



The breadth of experience and knowledge of the AURP membership and the networking value the organization provides is a must for any University Park whether in concept phase or even having been in operation for many years.

HARRY BRISLIN, IV, MBA

Director, USA Properties & USA Technology & Research Park, University of Southern Alabama



AURP leadership and members have been integral to the development of the UM BioPark project; from sharing best practices, development models, tenant experiences, and more, the rich depth of expertise in AURP is invaluable.

JANE SHAAB

Senior Vice President, University of Maryland Research Park Corporation
Associate Vice President for Economic Development, University of Maryland, Baltimore



Sponsor opportunities: For more information, contact Brian Darmody at briandarmody@aurp.net or (301) 928-0527.



AURP

FOSTERING INNOVATION, COMMERCIALIZATION
AND ECONOMIC GROWTH IN A GLOBAL
ECONOMY THROUGH UNIVERSITY, INDUSTRY
AND GOVERNMENT PARTNERSHIPS.

Association of University Research Parks

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www.aurp.net. Follow AURP    