ACCELERATING INNOVATION: PROGRAMES PLACES

Hosted by TechSquare at the Georgia Institute of Technology

NOV 4-7, 2019

PROGRAM
Friends and Colleagues,

Welcome to the exciting 2019 AURP International Conference, hosted by the innovative and electric Technology Square at the Georgia Institute of Technology. We are thrilled to be showcasing this state-of-the-art Innovation District.

Following the theme of this year’s conference, “Accelerating Innovation: People Programs Places,” we are excited to offer unique and engaging plenary and breakout sessions, as well as networking opportunities to foster connectivity, collaboration and creation. We hope you will take advantage of every opportunity we present at the conference.

Additionally, our team has chosen top experts in our industry to bring you the latest and most effective best practices and strategies which will help you advance your community of innovation and find ways to best come together with other university research parks, government entities and industry partners.

Again, welcome, and we hope you find this to be a rewarding experience for you! Together, let’s accelerate innovation!

Sincerely,

Daniel Duncan
President, AURP Board of Directors
Dear AURP Friends,

Welcome to Georgia Tech, home of the incredible Technology Square. We couldn’t be happier to pick such a stellar host site for this year’s 2019 AURP International Conference. I want to thank all our sponsors for their outpouring of support to ensure this conference is a big success. I encourage each and every one of you to embrace this year’s theme “Accelerating Innovation,” by finding opportunities to connect with new folks, collaborate and share ideas for your park and go back to your region and create an inspiring community of innovation that will impact your region in a significant way.

If this is your first AURP conference, we especially welcome you and look forward to having you become an integral part of this conference, as well as our initiatives and events throughout this year the years to come!

This week let’s #BuildtheAURPNetwork!

Brian Darmody
Chief Executive Officer, AURP

AURP Welcome Our New Members and First-Time Attendees!

Whether you are a new member or new to AURP conferences, we know you will find this 2019 conference to be enlightening and thought-provoking—fueling ideas and new innovations that will ultimately have great impacts on your regions. We also encourage you to take advantage of the various networking opportunities that our team has made available to you. We are so grateful for the AURP members that are sharing their expertise and inspiring other up-and-coming members. We truly believe that our AURP members and the experience and knowledge they bring are invaluable to the organization.

NEW MEMBERS (since October 2018), we hope you will attend the Make a Connection Networking Lunch on Tuesday, November 5th at 12 noon. Our new members will be recognized on stage for photo-opportunities with your New Member Certificate. Be welcomed into the AURP community of innovation!

Should you have any questions or concerns, the AURP Staff, Conference Planning Committee and Board of Directors are here to answer any question you may have. If you are a first-time attendee, please be sure to wear your “First Time Attendee” ribbon, so we can identify you and help point you in the right direction.

The AURP Team
Should you have any questions or need any assistance throughout the conference, please contact an AURP staff member. We will be happy to assist you.

Brian Darmody
Chief Executive Officer

Vickie Palmer
Director of Operations & Events

Diana Horn
Executive Administrator

AURP 2019 International Conference
#AURPIC2019 #BuildtheAURPNetwork #JointheAURPNetwork
MIKE HERNANDEZ
Site Operations Manager,
IBM Tucson

I AM GLOBAL

Going above and beyond is what I do — I am privileged to interact and work with a global team that continuously collaborates and achieves great things, both for IBM and for the many customers we support around the world.

To learn more about Tech Parks Arizona and its global reach, visit TechParks.Arizona.edu/25
Wexford is a development company exclusively focused on partnering with universities, academic medical centers and research institutions to create vibrant, mixed-use, amenity-rich Knowledge Communities. By combining flexible spaces, access to university infrastructure and resources, and valuable business services and connections, these collaborative communities provide researchers, entrepreneurs, and growing companies a place to move innovations from the laboratory to the marketplace.
AURP LEADERSHIP

AUR 2019 BOARD OF DIRECTORS

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Aaron Miscenich, Principal, Works Progress Advisory, LLC
Mark Romney, Chief Strategy Officer, Aggie Square, University of California Davis
Larry Shaw, Chief Executive Officer, Knowledge Park, Inc. & Ignite Fredericton

INTERNATIONAL CONFERENCE PLANNING COMMITTEE
Thank you to our 2019 Planning Committee members for your efforts in making this year’s conference a success!

COMMITTEE CHAIRS
Mason Ailstock, Senior Principal, HR&A Advisors
Greg King, CEcD, Associate Vice President for Economic Development, Georgia Institute of Technology

COMMITTEE MEMBERS:
Leah Burton, Director, Centennial Campus Partnership Office and Industry Alliances, NC State University
Kevin Byrne, MBA, President, The University Financing Foundation, Inc.
Merry Hunter Caudle, Program Manager, Economic Development, Office of Institute Relations, Georgia Institute of Technology
Daniel Duncan, Executive Director, Nebraska Innovation Campus
Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University
Laura Frerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development
Jeff Johnson, Director, Tech Center Corporate Research Park, Virginia Tech Corporate Research Center
Allison Madden, MBA, Director of Operations and Secretary, University of South Florida Research Foundation
Ken Marcus, MBA, Chief Financial and Operating Officer, Tech Parks Arizona
Mark Romney, Chief Strategy Officer, Aggie Square, University of California Davis
Martha Schoonmaker, CEcD, Executive Director, Pinkney Innovation Complex for Science and Technology at Montgomery College
Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Corporation
David Winwood, PhD, Executive Director, LSU Innovation Park | Louisiana Business & Technology Center
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• More than 5 million square feet under management
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ACTIVATION SERVICES

• Research Park activation strategies
• Marketing and Branding
• Membership community and Co-working

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MONDAY, NOVEMBER 4, 2019

11:00 am – 11:45 am ............................................ Conference Room E
New Board Member Orientation

12:00 pm - 1:00 pm .......................................... Private Dining Room
AURP Advisory Council Luncheon & Meeting

1:00 pm – 4:00 pm .......................................... Conference Room E
AURP Board of Directors Meeting

6:30 pm – 8:30 pm
AURP Board of Directors’ Sponsor Appreciation Dinner
(by invitation only)
Invited Guests meet in the lobby at 6:00 pm.
Transportation departs at 6:15 pm
After our new board orientation and board of directors’ meetings, the AURP leadership, past presidents, sustaining member representatives and IC2019 Conference Planning Committee will honor our Annual Corporate and International Conference Sponsors.

Welcome Remarks and Sponsor Recognition:
Dan Duncan, President, AURP; Executive Director, Nebraska Innovation Campus

TUESDAY, NOVEMBER 5, 2019

7:00 am – 7:00 pm ............................................. Grand Ballroom Foyer
Registration Desk Open
Exhibit Table Displays

7:00 am – 5:00 pm ............................................... Boardroom
Speaker Ready Room

7:00 am – 8:00 am ............................................. Grand Ballroom Break Area
Continental Breakfast
Amp up your networking and knowledge sharing this morning, at this morning’s breakfast!

Thank you to the following companies for your support of the Conference Program and Meeting App!

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JOIN THE AURP SPACE RACE 2019!
THE ULTIMATE FRONTIER

The AURP Space Race is a socially interactive side-quest to engage with during your time at the 2019 AURP International Conference. With your team, you will come up with the resources and plans to develop the first research park on Mars!

Teams are formed pre-conference by the organizers, and conference attendees gain points for their team by completing tasks, connecting with their peers, and gathering information.

The team with the highest point total will win the AURP Space Research Park contract, as well as prizes for all team members; presented at the Awards of Excellence Gala on Wednesday night.

If you choose to accept the challenge, visit AURPSpaceRace.com for more information on how to engage and win.
PRE-CONFERENCE INTENSIVE SESSIONS
Communities of Innovation 101 (CoI 101); Leadership Roundtable; BIO Health Caucus

Our pre-conference intensive sessions offer a deep dive for participants in specific valuable content areas. These intensive sessions are available for an additional registration fee and include attendance at the Networking Luncheon allowing individuals from all pre-sessions to convene and network with key AURP leaders and partners, setting the stage and expanding your connections as we move into the AURP 2019 International Conference.

NOTE: All registrants of the Leadership Roundtable, CoI 101 and BIO Health Caucus are invited to attend the Networking Luncheon on this day.

7:30 am - 4:00 pm .......................................... Conference Room A
COMMUNITIES OF INNOVATION 101 (COI 101)

For those new to research parks or looking for a refresher
Separate registration required
Gain insights from experienced park and innovation district executives as they cover basic elements of strategy and share their lessons learned along the way. Designed for those who are new to university research parks and innovation districts, this intensive pre-conference session will address park and innovation district organization and management with a special emphasis on development, funding, marketing and economic impact.
Don’t miss this opportunity to gain these valuable insights from the pros!

Topics include:
• Research Parks - Working with Your University
• University Research Park Governance
• Master Planning a Research Park
• Impact of Government Relations on the Innovation Environment
• Planning for Economic Impact and Measuring the Results
• Focus on Innovation Districts
• Marketing and Re-Positioning Your Park
• Incubator Programs for Growth and Success
• Business Acceleration within Parks
• Financing Your Park

Chair: Erin Koshut, Executive Director, Cummings Research Park
Speakers include:
Jason Boudreaux, MD, MBA, Manager, Pennington Biotech Initiative; Business Consultant, Louisiana Business & Technology Center
Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation
Stephen Coulston, AIA, Principal, Perkins and Will
Brian Darmody, Chief Executive Officer, AURP
Kate Engel, Director of Communication and Culture, Nebraska Innovation Campus
Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University
Laura Friedichs, Director, University of Illinois Research Park, University of Illinois at Urbana-Champaign Economic Development
Mitch Horowitz, Principal and Managing Director, TEconomy Partners LLC

8:00 am - 12:00 pm ........................................ Conference Room B
LEADERSHIP ROUNDTABLE: THE AFFECT & EFFECT OF LEADERSHIP
Separate registration required
The Leadership Roundtable pre-conference intensive session will address the most critical issues faced by universities, global corporations and start-ups: Leadership and the growth of talent. Attendees will hear from visionaries, practitioners and researchers about topics such as:
• Leadership development
• Role of mentoring
• Leading agile diverse teams
• Emotional intelligence and self-awareness

Through interactive conversations, roundtable participants will gain a deep understanding of different leadership styles, managing diverse expectations and the evolution of talent expectations in the workplace. All attendees are invited to attend this important session. Whether you are a senior-level research park leader, accelerating corporate partner or aspirational staff, this year’s Leadership Roundtable will bring new ideas and actions that will help you be more successful.

Chair: Mason Allstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors

Speakers:
Matthew Bishop, PhD, Director, J.W. Fanning Institute for Leadership Development, University of Georgia
Daniel Duncan, Executive Director, Nebraska Innovation Campus Development Corporation
Renee Dye, PhD, Associate Professor in the Practice of Organization and Management, Emory University
Laura Frerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development
Brendan Leahy, EdD, Assistant Director and Public Service Associate, J.W. Fanning Institute for Leadership Development, University of Georgia
Cameron McCoy, PhD, Associate Vice President for Economic Engagement, Lehigh University
Arno Meerman, Chief Executive Officer, UIIN
Ed Morrison, JD, MBA, Director, Purdue Agile Strategy Lab, Purdue University
Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Corporation
TUESDAY, NOVEMBER 5, 2019

12:00 pm - 1:00 pm ........................................ Grand Ballroom 1/2/3/4
Make a Connection: Networking Lunch

SPONSORED THE UNIVERSITY FINANCING FOUNDATION

Member Recognition by: Brian Darmody, Chief Executive Officer, AURP Communities of Innovation, and Leadership Roundtable participants are invited to join AURP sponsors and board of directors for a networking lunch.
Please note: You must have your session ticket to attend.

AURP New Member Welcome
Introduction of new AURP members since October 2018. Brian Darmody, AURP Past President, now AURP CEO, will formally introduce the AURP’s newest members. Organizations that have joined since the 2018 International Conference will be recognized on stage and receive their membership certificate. Join us in welcoming our newest AURP members throughout the globe.

1:00 pm – 4:00 pm ......................................... Conference Room B

AURP BIO HEALTH CAUCUS

#AURPBHC2019 Planning, managing or expanding a bio health innovation district or a health research and innovation facility?
Twelve selected projects will present in five-minute lighting round talks before an audience of national leaders in designing, operating and funding bio health innovation districts around the world. Afterwards, the Caucus will host panels on ways to finance facilities, opportunity zones, and bio start-ups through high net worth individuals and donor advised funds, shared use facilities and other topics.

Chairs:
Brian Darmody, Chief Executive Officer, AURP
Rich Bendis, Chief Executive Officer, Bio Health Innovation
Mark Romney, Chief Strategy Officer, Aggie Square

Speakers:
Henry Ahn, SBIR/STTR Program Director, National Science Foundation
Christian Braemer, Founder & Chief Executive Officer, Benefunder
Bobby Franklin, President & Chief Executive Officer, National Venture Capital Association
Leonard Mills, PhD, CFA, COF, VerteOZ

TWELVE IN SIXTY: LIGHTNING ROUNDS

Catherine Vorwald, The Life Sciences at Sterling Bay, Chicago
Jane Shaab, UM BioPark, Baltimore
Ron Kaplan, Rosalind-Franklin University Health System, Helix 51, Chicago
Kolaleh Eskandanian, Children’s National Innovation Campus at Walter Reed, Washington DC
Jonathan Genn, Viva White Oak at FDA Headquarters, Montgomery County, Maryland
Nancy Kelley, NYC Builds BIO+, New York City
Nancy Kelley, Argent Jersey City, NJ/NYC
Jeff Smith, Transition in Health Research and Services at Michigan State University
Mark Romney, Aggie Square at UC Davis – Sacramento Innovation Center
Jonathan Bates, University of Utah Research Park, Salt Lake City, Utah
Tiffany Wilson, Global Center for Medical Innovation, Atlanta, Georgia

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CLIENTS AND COMMUNITY

McGuireWoods is thrilled to sponsor the Association of University Research Parks International Conference 2019!

We are proud partners with the AURP and look forwarding to connecting and cultivating lasting relationships across the university research park and innovation district community.
TUESDAY, NOVEMBER 5, 2019

EXTRA NETWORKING AND PROGRAM OPPORTUNITIES
Providing additional knowledge-area options for those arriving prior to the Opening Keynote kick-off, the Beltline Tour of and Value-Added Sessions, are available to all registrants at no additional fee.

1:00 pm – 4:00 pm
Atlanta Beltline Tour
Meet in the Georgia Tech Lobby / Group departs at 1:15 pm
Boost your innovation district, community development and entrepreneurial network knowledge with the discovery of this Atlanta Beltline district.

Seats are limited! Advanced registration required.

Guide/Coordinator: Cassie Branum, AICP, LEED AP, Senior Urban Designer, Associate Principal, Perkins and Will

1:00 pm – 4:00 pm ..................................... Grand Ballroom 5/6
VALUE-ADDED SESSIONS – “Back by popular demand!”

Moderators:
Allison Madden, MBA, Director of Operations and Secretary, University of South Florida Research Foundation, Inc.
Laura Freerichs, Director, University of Illinois Research Park and University of Illinois at Urbana-Champaign Economic Development

1:00 PM  Curiosity Lab: The Newest Tech Park Amenity
Tech Park Atlanta, the original technology park in Atlanta, was built to help retain technical talent graduating from Georgia Tech in the 60’s and 70’s. Fast forward to 2017 and the City reimagined the technology park as an innovation hub by first investing in a technology incubator (@ATDC) for early stage startups and now two short years later will be opening a unique amenity to attract tech companies: Curiosity Lab, a novel technology testbed opened in September (www.CuriosityLabPTC.com). A variety of stakeholders make it possible for small companies and Fortune 500 alike to test, demo and deploy new technologies without unwieldy restrictions and a lower cost. Join this session to learn how this work evolved and its initial ROI.

Speaker: Betsy Plattenburg, Executive Director, Curiosity Lab

1:40 PM  A Tale of 3 Cities: Flexibility Solutions for Urban Innovation Labs
As urban environments continue to awaken, opportunities to build and develop more space for innovation, research and collaboration are presenting themselves. Ideas born in an incubator setting strive to grow and graduate to an accelerator laboratory in a nearby research park or across the country in a startup lab. This presentation will explore the challenges in three urban environments to adapt existing buildings to suit flexible space needs for urban research innovation.

Speakers: Tzveta Panayotova, LEED AP, Principal, Senior Laboratory Planner, HOK
Morgan Daenzer, LEED GA, Laboratory Planner, HOK

2:15 – 2:45 pm ..................................... Grand Ballroom Break Area
Networking Break

2:45 pm ..................................................... Grand Ballroom 5/6
Tomorrow’s Academic Research Campus
– Mission, Research, and Execution
Dedicated applied research space on university campuses geared toward solving the world’s most pressing issues must be versatile enough to accommodate ever-evolving paradigm shifts. Speakers will lead a dynamic conversation, featuring interactive Mentimeter polling, about the planning and development of academic research campuses through the lens of Northeastern University’s emerging Innovation Campus. Attendees will leave the presentation with valuable strategies for developing a framework plan and creating innovation clusters and flexible research space on campus.

Speakers:
Christopher Baylow, AIA, Principal, Academic Research, EYP
Jeremy Munn, Program Director - Facilities Division, Northeastern University
David Neuman, FAIA, LEED AP BD+C, Strategic Campus Planner, Neu Campus Planning

3:25 PM  Business Retention and Expansion is More Than Just Three Letters
Discover how the UA Tech Park created a successful BRE strategy by creating a best workplace environment. Learn how the Tech Park seized synergistic opportunities creating a proactive business engagement strategy. This strategy leveraged both business and employee connections. All BRE programs don’t have to look and are more authentic when customized.

Speakers:
Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Foundation
Peter Loya, Senior Manager for Community and Tenant Relations, Tech Parks Arizona
4:30 pm – 6:30 pm ................................... Grand Ballroom 1/2/3/4

WELCOMING REMARKS AND OPENING PLENARY SPEAKERS

4:30 pm
WELCOMING REMARKS
Dan Duncan, President, AURP; Executive Director, Nebraska Innovation Campus
Greg King, CEcD, Associate Vice President for Economic Development, Georgia Institute of Technology
Pat Wilson, Commissioner of Georgia Department of Economic Development

5:00 pm
OPENING KEYNOTE SESSION
The Evolution of University-Anchored Innovation Districts
Innovation districts have found tremendous success in the university setting. By leveraging proximity to research and talent, these districts have transformed themselves and their communities. These influential innovation leaders will share insights into the evolution of these developments over the last several years, and provide a look ahead to the future of these developments. Session will also discuss a new international benchmarking effort – The Global Initiative for Innovation Districts
Introducer: Mason Ailstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors

Speakers/Panel Moderators:
Julie Wagner, President, Global Institute on Innovation Districts; President, Urban Insight
Thomas Osha, Board Chair, Global Institute on Innovation Districts; Senior Vice President, Innovation & Economic Development, Wexford Science & Technology

FIRESIDE CHAT
Global Perspective:
University-Anchored Innovation District Leaders
Communities of innovation require creative leadership with vision and the ability to execute. A panel of global leaders will share their observations and lessons learned from their own university-anchored innovation district.
Panelists:
Matt Enstice, President and Chief Executive Officer, Buffalo Niagara Medical Campus
Edward Highfield, Director, City Growth, Sheffield City Council
Prof. Dan G. Blumberg, PhD, Vice President for Industrial and Regional Development, Ben-Gurion University of the Negev, Israel
Greg King, CEcD, Associate Vice President for Economic Development, Georgia Institute of Technology
Dennis Lower, President and Chief Executive Officer, Cortex Innovation Community
Julie Wells, Vice-Principal, Strategy and Culture, The University of Melbourne

6:30 pm - 7:30 pm .... Georgia Tech Hotel Sports Bar (off main lobby)
Welcome Reception
Join your friends and colleagues at the Welcome Reception, where you’ll kick off the conference by mingling with research park professionals from around the world. Enjoy refreshments and be sure to say hello to the many excellent sponsors of the 2019 International Conference. You won’t want to miss this networking opportunity. Cheers!

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Thank you to our Audio Visual Sponsors

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WEDNESDAY, NOVEMBER 6, 2019

7:00 am - 4:30 pm ............................................... Boardroom
Speaker Ready Room

7:00 am - 4:30 pm ................................. Grand Ballroom Foyer
Registration Desk Open

7:00 am - 7:45 am ............................. Grand Ballroom Break Area
Continental Breakfast and Networking Activities
Rise and shine, take in some java and get your networking on! Interactive games are on the program to accelerate your connections and spur the interchange of discovery.
All attendees are welcome to participate!

8:00 am - 8:15 am
BIO Break and stretching before morning sessions

Thank you to Greg King, Mason Ailstock, Merry Hunter Caudle, Kevin Byrne, and all your colleagues at Georgia Tech for graciously hosting the AURP 2019 International Conference.

Designing for Communities of Innovation

HOK designs research environments where smart people come together to collaborate, create and innovate

architecture | interior design | lab planning + programming | workplace strategy | change management | experience design
graphics | engineering | master planning | facility strategy | space management | sustainability + well consulting

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8:15 Welcome Address
Dr. Ángel Cabrera, President, Georgia Institute of Technology
Introducer: Greg King, CEcD, Associate Vice President for Economic Development, Georgia Institute of Technology

8:30 am Universities as a Catalyst for Innovation
Universities are essential and uniquely positioned to support and advance grand challenges and accelerating innovation with industry. With deep talent pools, wide arrays of facilities, and access to creative thinking and problem-solving, universities should dedicate their resources in support of such projects and leverage people, programming and place.

Speakers:
Sethuraman Panchanathan, PhD, Executive Vice President and Chief Innovation Officer, Arizona State University
Chaouki Abdallah, PhD, Executive Vice President for Research and Innovation, Georgia Institute of Technology
Moderator: Greg King, CEcD, Associate Vice President for Economic Development, Georgia Institute of Technology

9:15 am Communities of Innovation Driving University-Industry Partnerships
The importance of industry-university partnerships to an institution’s overall research enterprise is increasing and gaining more attention than ever before. This session will consider contemporary approaches being used by universities to attract companies to their parks, and explore how companies are leveraging these opportunities to meet their business and workforce goals. Learn some unique partnership approaches and highlight an example from the region in a conversational setting.

Speakers:
Leah Burton, Director of Centennial Campus Partnership Office and Industry Alliances, NC State University
Andy Porter, Director of Enterprise Security Architecture, Merck
Andrew Zager, Director of Identity & Access Management, Merck
Moderator: Greg King, CEcD, Associate Vice President for Economic Development, Georgia Institute of Technology

9:45 am The Art of the Deal: Finance and Structuring
There is no typical when it comes to structuring the deal. Pull up a seat to learn from and engage with our financing and structuring experts - the lumineers that ignited a community that is now Tech Square. From underwriting and legal groundwork, to bond structures, to real estate and construction, these stakeholders will discuss the unique background and fiscal foundation of Tech Square that set a community ablaze with innovation.

Speakers:
Terri Finister, Partner, Murray Barnes Finister LLP
Craig Harmon, Partner, McGuireWoods LLP
Ted Matozzo, Vice President, Public Finance Investment Banking, BofA Securities, Inc., Bank of America, N.A.
Moderator: Kevin Byrne, MBA, Past President, AURP; President, The University Financing Foundation

10:15 am GENERAL SESSION Communities of Innovation: A State of the Practice
Working in conjunction with Mitch Horowitz of TEConomy Partners, and Cassie Branum of Perkins and Will, glean the true and impactful power of your park, innovation district and community. The data presented from recent surveys will measure our research communities’ progress since the 2012 study, providing a sense of what is trending in our sector and provide a preview of what will be included in our final impact report.

Speakers:
Mitch Horowitz, Principal and Managing Director, TEConomy Partners LLC
Cassie Branum, AICP, LEED AP, Senior Urban Designer, Associate Principal, Perkins and Will
Moderator: Carol Stewart, Associate Vice President, Tech Parks Arizona, University of Arizona; President, Campus Research Foundation

10:45 am – 11:15 am Grand Ballroom Break Area Networking Break
INNOVATION EXCHANGE – CONCURRENT BREAKOUT SESSIONS

A single spark can start a movement.
In our concurrent breakout sessions, plan to dive deep into these varied topics.

IGNITE a conversation.

KINDLE a revolutionary new topic.

SET FIRE to a new network and frame of thought.

Establish a plan of action for follow-up with our 25+ thought-leaders aiming to prepare you with the next steps to start a fire of evolution at your community of innovation. These breakout sessions are 60-minutes each. Enough time for a concept introduction to set your mind ablaze.

11:15 am – 12:15 pm
CONCURRENT BREAKOUT SESSIONS

Conference Room A
Making An Economic Impact: Research Parks In Knowledge Cities

As an alternative to large city innovation districts, this session will focus on how knowledge cities can leverage university Research Parks for economic growth, using smart design and assets unique to those environments. Two Research Park directors will present on:

- Identifying opportunities for your knowledge city and activating partnerships
- Designing and developing infrastructure, including specialized facilities
- Setting up entrepreneurs for future success

Speakers:
Moderator Daniel Duncan, President, AURP; Executive Director, Nebraska Innovation Campus
Laura Freerichs, Director, University of Illinois Research Park and University of Urbana-Champaign Economic Development
Kate Hier, AIA, NCARB Architect, Laboratory Planner Principal, The Clark Enersen Partners

Conference Room B
Activating Corporations to Strengthen Your Startup Ecosystem

Corporations can be a critical asset in the development of a sustainable startup ecosystem — they offer real business challenges for startup inspiration, become customers to help startups grow, and have a pool of talent with deep domain expertise who can mentor or join the startup ecosystem as founders. Formerly Global Director of Innovation + Entrepreneurship at The Coca-Cola Company and head of The BridgeCommunity Atlanta, a startup commercialization program in partnership with Coca-Cola, Nationwide and other F500 companies, Carie, along with Heather Turney-Navaei are currently building a global startup commercialization ecosystem as Techpublic. The executives will discuss lessons learned and ideas to support corporate engagement in your communities.

Speakers:
Carie Davis, Startup Relations & Program Director, BridgeCommunity
Heather Turney-Navaei, Team Leader for Transformational Innovation Group, Nationwide
Moderator: Jeff Johnson, Director, TechCenter Research Park, Virginia Tech

Grand Ballroom 5/6
Measuring Beyond the Traditional: Capturing the Full Value of Your Community of Innovation

Research parks and innovation districts continually face the challenge of explaining their value to a wide range of stakeholders. This session will examine how research parks can go beyond traditional measures to better capture the full value they are bringing to developing innovation ecosystems and catalyzing the growth of innovation-based economies. It will offer both hands-on examples, and recent studies to inform more contextualized measurement approaches to map, track, and report on the functional benefits they are generating to their diverse set of stakeholders.

Speaker: Deborah Cummings, Principal and Senior Director, TEconomy Partners, LLC
Moderator: Allison Madden, MBA, Director of Operations and Secretary, University of South Florida Research Foundation, Inc.

INNOVATION EXCHANGE 1
LUNCHEON PRESENTATION
Afternoon Stretch and Networking
INNOVATION EXCHANGE 2
Networking Break
INNOVATION EXCHANGE 3

12:15 pm – 2:00 pm
Grand Ballroom 1/2/3/4
LUNCHEON PRESENTATION
THE FUTURE OF FOOD

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Technology touches everything in our lives, including the food on our plates. This session addresses the ins and outs of AgTech, and how both urban and rural university parks and innovation districts can provide the programming and place for collaboration in this important area. With speakers representing a wide variety of stakeholders the session will dive into current trends through the eyes of those experts fully entrenched in the implementation, innovation and regulation of AgTech.

Speakers:
Michael Britt, Vice President of Innovation, Southern Company Energy Innovation Center
Mario Cambardella, Urban Agriculture Director, City of Atlanta, Mayor’s Office of Resilience
Chef Santana Diaz, University of California Davis Health
Moderator: James Kovach, MD, Chief Innovation Officer, University of California Davis Health
Introduction: Mark Romney, Director, Research Development & Industry Alliances, UC Davis Health
### Grand Ballroom 5/6

**Strategies to Protect Your Most Vulnerable IP Assets**

Attend this can’t miss discussion on strategies in sheltering and safely commercializing your IP technology. Daniel Sineway, our IP expert and university-based guest speakers will share their successful tactics of patent procurement, licensing matters and the evolving world of tech transfer issues. This case study format will provide take-aways and initiatives to best secure your valuable research assets.

**Speakers:**
- **Daniel Sineway**, Partner, Morris, Manning and Martin, LLP
- **Hina Mehta**, Director, Office of Research Integrity & Assurance, George Mason University
- **Michael Poisel**, MS, MBA, Director, PCI Ventures, University of Pennsylvania
- **Terry Bray**, PhD, Director of Technology Licensing, Georgia Institute of Technology

**Moderator:** **Kevin Byrne**, MBA, Past President, AURP; President, The University Financing Foundation

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### Conference Room B

**Convergence: Strategic Solutions, Financing Tools & Higher Education Diversity**

The world of university led real estate involves a convergence of strategies, capital sources and development plans. It also includes important issues such as diversity, inclusion and access. How do universities and their partners balance the many demands and consider the vast options to deliver mission critical projects? This engaging session includes multiple perspectives on national trends and local applications that will leave attendees with knowledge and resources to inform actions at their own institution.

**Speaker:**
- **Todd Greene**, Executive Director, Atlanta University Center Consortium
- **Robert Jenkins Jr.**, Senior Managing Director, Renaissance Equity Partners LLC
- **Stan Wall**, PE, Partner, HR&A Advisors

**Moderator:** **Mason Ailstock**, Immediate Past President, AURP; Senior Principal, HR&A Advisors

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### Conference Room A

**Debunking Today’s Top Coworking and Flexible Workplace Myths**

The Flexible Workplace sector—and the subsector of coworking—is the most talked about topic in commercial real estate. There are questions about the model, the players and the future. One thing that is certain is that as a growing and influential sector, Flexible Workplace is changing how occupiers, users and investors think about the office. Learn why the demand for tenant-focused, amenitized, technology-enabled, turnkey workplace options is here to stay. Join us to explore today's top coworking myths and discuss points of view on these topics and more:

- What's driving demand for the Flex model?
- What are industry trends and future outlook?
- How are occupiers and owners utilizing Flexible Workplace as a strategic tool?

**Speakers:**
- **Cassie Branum**, AICP, LEED AP, Senior Urban Designer, Perkins and Will
- **Stephen Coulston**, AIA, LEED AP BD+C, Principal, Senior Urban Designer, Perkins and Will
- **Chris Burke**, Director of Community Relations, Community and Local Government Relations, Georgia Institute of Technology
- **Megan Allen**, Director of Project and Programs, Oklahoma City Innovation District

**Moderator:** **Mark Romney**, Chief Strategy Officer, Aggie Square, UC Davis
**Spring Training 2020**

Mark your calendar now to attend in 2020!

**FEBRUARY 24 - 28 IN TEMPE MISSION PALMS, TEMPE, AZ**

Enroll in the ultimate masterclass with experts in the industry as we cover the most important topics and tackle burning questions of the day through interactive sessions. Learn from not only our speakers, but your peers as you take part in the ultimate knowledge exchange at AURP’s Spring Training. #AURPST2020

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**AURP BIO Health Caucus**

**JUNE 7-8, 2020 IN SAN DIEGO, CA**

AURP BIO Health Caucus is a powerful means of connecting with health science center leaders and others interested in the role of place-based biotechnology and bio health clusters. Join us for dinner on Sunday, June 7th, followed by a breakfast meeting on Monday morning, June 8th.

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**Insights into Research Parks**

**SEPTEMBER 2020**

**NEWARK, NJ**

I2RP is designed for those interested in viewing distinctive parks, learning their unique story of ongoing development and programs in addition to challenges and opportunities. Whether you are new to research parks or representing your own established research park and community, each I2RP gathering will provide an exclusive learning environment and knowledge exchange. Watch for announcements for more I2RPs in 2020!

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**AURP International Conference**

**NOVEMBER 3-6, 2020 | HILTON HOTEL, SALT LAKE CITY, UTAH**

Home to a pioneering past and an exciting future, Salt Lake has grown in population, cultural diversity, and accolades. Our AURP 2020 International Conference host, the University of Utah Research Park (URP), will feature the transformation of this mature park into Innovation District of the Mountain West innovation ecosystem. It’s not too early to set your plans for Salt Lake 2020 to learn about the next innovation generation! international.aurp.net

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**Make Your Reservations Early!** www.aurp.net | Follow AURP
WEDNESDAY, NOVEMBER 6, 2019

5:00 pm - 5:45 pm ............................ Coda Georgia Tech 21st Floor
RECEPTION
The time has arrived for celebration! We invite you to join with new friends and colleagues at Coda Georgia Tech, across the street from our conference hotel headquarters. Our reception will offer time to reflect on information gained during the day while taking in the Atlanta skyline from the 21st floor and rooftop.

5:45 pm – 9:30 pm ............................ Coda Georgia Tech 21st Floor
AURP 24TH ANNUAL AWARDS OF EXCELLENCE GALA
Included in your registration fee

HOST WELCOME: Collaboration Core: The Evolution of University-Industry Development Partners at Tech Square
Ambrish Baisiwala, CEO, Portman Holdings
Introducter: Mason Ailstock, Immediate Past President, AURP; Senior Principal, HR&A Advisors

Thank you to our host PORTMAN HOLDINGS

AURP Space Race Game Results

The Association of University Research Parks is proud to present the 24th Annual Awards of Excellence. Award categories include:
Emerging Research Park
• Career Achievement
• Innovation • Vision
• Leadership • Appreciation
• and our newest award, The Rising Star!

Awards Emcee: Stephen Frayser, MBA, Executive Director, STAR Park, Texas State University
Receiving one of AURP’s worthy Awards of Excellence is the greatest honor bestowed at our conference each year. These awards recognize achievements, cutting-edge and innovative park companies and exceptional community leaders who are lumineers and blazing trails within our innovation ecosystem. Making this year’s gala more special is holding it at the premier mixed-use development: Coda at Georgia Tech.

The professionals that guide the strategies of our Community of Innovation are invaluable to our Association and deeply appreciated. This evening as we recognize our awards recipients, we will also thank our outgoing board member while welcoming our new directors and officers with the installation of the 2020 AURP Board of Directors.

SPONSORED BY TECH PARKS ARIZONA

As lifelong learners ourselves, we work with our clients and partners to build optimal learning environments in educational institutions across the Southeast.

brasfieldgorrie.com
Coda at Tech Square is a 750,000 SF, mixed-use building, developed and owned by Portman Holdings, containing 650,000 SF of office space, research labs, a 9.6 MW data center, and 25,000 SF of retail space including a food hall. The complex encompasses high-performance computing modeling, simulation, and a sustainable, innovative ecosystem that integrates the existing assets of the university’s Technology Square complex with new opportunities in interdisciplinary research, commercialization, and sustainability. Completed in collaboration with the Georgia Institute of Technology, this first-of-its-kind Class T office creates an unprecedented interactive community of research and private industry.
THURSDAY, NOVEMBER 7, 2019

Heading out for breakfast and tours and needing to store your luggage? Connect with the bell/front desk staff on luggage handling during this morning’s activities.

7:00 am – 8:15 am
Networking Breakfast at The Garage

Check out the AURP Meeting App for directions to this morning’s breakfast. The Collaborative Real Estate team are hosting this morning’s food truck round-up before heading out for our uber informative and collaborative tours or stop in for breakfast and coffee before heading back to your own home-base. The CRE network will share the goal and objectives of their gamification offering in addition to partnership engagement strategies in your own community.

David Tyndall, Principal, Collaborative Real Estate

8:15 am – 12:00 pm
GEORGIA TECH TOURS

Seats are limited! Advanced registration required.

Following breakfast at The Garage, plan to head out for one of two educationally-focused tours.

All groups will conclude at the Georgia Tech Hotel by 12noon for individual transportation to the airport or your final destination.

Group transportation is not provided to the airport.

Technology Square Innovation Tour

Take a walking tour of some of the highlights at the epicenter of high tech collaboration. Technology Square (Tech Square) is the main hub of innovation at Georgia Tech. It’s here that Georgia Tech’s collaborative partners tap into the expertise of students, faculty, and researchers to transfer ideas and technology from labs to the marketplace. In and around Tech Square, there are more than 35 corporate innovation, design, development, and technology centers representing companies such as Delta Air Lines, Honeywell, UCB, AT&T, Siemens, Stanley Black and Decker, Home Depot, Chick-fil-A, NCR, and Anthem, as well as the state of Georgia’s start-up incubator, ATDC. Tech Square is also home to the brand-new Coda building, a nearly 750,000 square-foot mixed-use innovation hub of advanced computing designed to create new opportunities in interdisciplinary research, commercialization, and sustainability. During this site visit and tour, you will learn about top-ranking startup incubation and accelerator programs, and the spaces they have created to attract entrepreneurs, startups and corporate labs, as well as discuss the elements that create communities of innovation here in Midtown.

Georgia Tech Innovation in Sustainability Tour

Explore the Georgia Tech campus to discover the latest innovative collaborative efforts in sustainability. Georgia Tech strives to be a leader in sustainability and to promote action and awareness through education, research, and operational practice, and on this tour, you will dive deep into places and programs that highlight this commitment. Explore the sustainable features of Coda’s data center, the Clough Undergraduate Learning Commons in the heart of campus, and the new Living Building for Innovative Sustainable Design, the most environmentally advanced education and research building ever constructed in the Southeast built as a result of a $30 million commitment from The Kendeda Fund.

12:00 pm
Conclusion: AURP 2019 International Conference

Travel safely.

We look forward to seeing you at AURP’s 2020 events!

Thank you to the following companies for your support of the International Conference Tours and Conference Transportation!

Your Opinion Matters

We welcome your comments to help shape and guide further AURP programs.

Your feedback helps AURP tailor events to your needs for education, networking and enjoyment!
Tech Parks Arizona uses the Interactive Ground approach – the concept of building connections between the University of Arizona, industry and the community – to promote technology innovation and commercialization, and supporting the attraction and growth of technology companies. Ultimately, this contributes to the advancement of economic development goals of the University of Arizona and Southern Arizona. Tech Parks Arizona provides business incubation and business assistance programs, state-of-the-art laboratory and office facilities, and connectivity to the University of Arizona. Tech Parks Arizona directs the UA Tech Park, the UA Tech Park at The Bridges and the Arizona Center for Innovation, placing the highest priority on recruiting companies desiring connectivity to the University of Arizona.

The University Financing Foundation, Inc. (TUFF) is a 501c3, non-profit, investment grade ‘A’ rated development entity created specifically to assist institutions of education and research in planning, developing and financing facilities and equipment. Created in 1982, TUFF is the only private national non-profit organization with these development and financing capabilities and we allow institutions to have a “same side of the table” experience as we solve the complex dilemmas facing any President.

Wexford Science & Technology, LLC, is a real estate company exclusively focused on partnering with universities, academic medical centers and research companies to develop vibrant, mixed-use communities. Wexford’s communities are built on a foundation of discovery, innovation and entrepreneurial activity that creates visible outcomes in the form of substantial economic growth, new and diverse jobs and community transformation. Wexford targets strategic opportunities with top-tier research universities that are directly on or contiguous to dense, urban campuses. Presently Wexford has developed twelve Knowledge Communities across the United States. For more information about Wexford, visit www.wexfordscitech.com.

The Whiting-Turner Contracting Company was founded over a century ago on the belief that integrity, engineering talent, and a dedication to our customers would make us shine in the construction industry. Our success and reputation in the marketplace are testaments to this wisdom. Our in-house services include: Program management, preconstruction services including conceptual budgeting, value engineering, constructability review, mechanical/electrical reviews and planning and scheduling. Our construction services include quality assurance and control, safety, on-site project management, on-site project reporting and start-up commissioning. Whiting-Turner also provides post construction reviews and LEED or sustainability coordination.
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Website: www.mcguirewoods.com

McGuireWoods is a full-service firm providing legal and public affairs solutions to corporate, individual and nonprofit clients worldwide for more than 200 years collectively. Our law firm has earned the loyalty of our many longstanding clients with deep understanding of their businesses, and broad skills in corporate transactions, high-stakes disputes, and complex regulatory and compliance matters. Our commitment to excellence in everything we do gives our clients a competitive edge in everything they do.

Collaborative Real Estate

75 5th St. NW, Suite 810, Atlanta, GA 30308
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Email: info@collabre.co
Website: www.collabre.co

We are a full-service real estate firm specializing in development, asset/property management, and activation of innovative ecosystems. We believe that a building’s greatest asset are its tenants and are pioneering new and innovative approaches to community activation.

Sterling Bay

The Labs by Sterling Bay, a division of Sterling Bay, LLC, provides high-quality wet labs for emerging and established science and technology companies in the heart of Lincoln Park, one of Chicago’s most academic and culturally-renowned neighborhoods. Sterling Bay has also embarked on the ambitious and transformative development of an innovation district at Lincoln Yards, the company’s 55-acre mixed-use development located along the north branch of the Chicago River.

Portman Holdings

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Website: www.portmanholdings.com

Founded in 1957, Portman Holdings has been an innovator in the design and development of transformational hotel and office properties, developing the first integrated hotel in Downtown Atlanta and first wholesale trade mart, which expanded to over 7 million square feet and became the Americas Mart. Today, Portman Holdings is a fully-integrated development practice with an extensive portfolio of hotels, retail space, apartments, and office buildings around the world; including the New York Marriott Marquis Times Square, San Francisco’s Embarcadero Center, Shanghai Centre, and the greatly anticipated, Coda Georgia Tech.

TVS Design

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More than fifty years of innovation and impact—Founded in 1968, tvsdesign is an award-winning architecture and design firm headquartered in Atlanta, GA with global project expertise. With a diverse team of more than 180 employees, tvsdesign’s collaborative, multidisciplinary approach imagines more for the way clients live work and play. tvsdesign creates high performance, high impact environments that help individuals, businesses and communities thrive. For more information, please visit www.tvsdesign.com, or connect with us @tvsdesign.
Fraunhofer USA, Inc. (FhUSA) is a 501 (c) (3) not-for-profit charitable organization incorporated in Rhode Island that is dedicated to the advancement of applied research. FhUSA was founded in 1994 to conduct applied R & D for customers from industry and state governments and the federal government in the United States. Working closely with Fraunhofer-Gesellschaft, Europe’s largest research and development organization and its sole corporate member, Fraunhofer USA can offer both domestic and international resources to enhance its portfolio of R & D services to develop and validate scientific applications and technologies for industrial innovation in the USA. Fraunhofer USA’s research centers in the United States and the institutes of Fraunhofer-Gesellschaft in Germany work together to provide the most versatile cutting-edge technologies to a global market. Fraunhofer USA offers unique transatlantic business opportunities to close the innovation gap from the lab to the real market. The research centers of Fraunhofer USA pursue strategic alliances with one or more of the numerous Fraunhofer institutes of Fraunhofer-Gesellschaft in Germany and with major research universities in the USA.

King Abdullah University of Science and Technology (KAUST) is an international, graduate research university dedicated to advancing science and technology through interdisciplinary research, education, and innovation. Students, faculty, scientists, and engineers conduct fundamental and goal oriented research to address the world’s pressing scientific and technological challenges related to water, food, energy, and the environment. Located on the shores of the Red Sea near the city of Jeddah, KAUST is the first LEED certified project in Saudi Arabia and the largest LEED Platinum project in the world. In 2011, KAUST was named Lab of the Year by leading science and technology publication, R&D Magazine. The following year, the University’s Research Park was named the 2012 Emerging Research and Science Park by the Association of University Research Parks (AURP). KAUST Research and Technology Park (KRTP):

Saudi Arabia has a rapidly growing economy and is becoming one of the easiest places to do business in the Middle East. KAUST is already leading Saudi Arabia’s deep tech R&D and is positioned to become one of the Kingdom’s economic and innovation hubs. The KAUST Research & Technology Park (KRTP) provides an environment for technology-based businesses to access KAUST’s laboratories, faculty and student talent, and network of public spaces and facilities designed for creative collision and knowledge sharing. KRTP currently covers over 2.7 million square meters of space near the heart of KAUST’s campus. The Park provides flexible R&D and incubation space for corporates and startups.

Maryland Commerce is the state’s primary economic development agency, with a mission to stimulate private investment and create jobs by attracting new businesses, encouraging the expansion and retention of existing companies, and providing workforce training and financial assistance to Maryland companies. Ranked the #4 top biopharma hub in the country, Maryland has a variety of science and technology parks affiliated with some of the best research centers and universities in the world, including Johns Hopkins and University of Maryland.
TEConomy Partners, LLC. is a global leader in research, analysis and strategy for innovation-based economic development. In the fourth quarter of 2015, TEConomy was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.

The overall capabilities of TEConomy, combined with its extensive experience and knowledge of the development and feasibility assessment of research parks and broader innovation districts, allows it to stand out as a national leader in the feasibility assessment and program design of research parks and innovation districts. TEConomy brings a particular strength in understanding the dimensions of technology-related space drivers found across industry, universities, medical centers, and non-profit research organizations, and in identifying targets of opportunity that link core areas of research activity with technology-based development. This allows TEConomy to provide in-depth and high quality identification of targeted industry opportunities for market positioning of place-based developments and home to Georgia Institute of Technology’s HPCC (High-Performance Computing Center) and the Southern Crossroads which provides high speed, high bandwidth connectivity to research and education sites throughout the southeast and across the nation. The HPCC project at CODA is being spearheaded by Georgia Tech to create public-private collaboration leveraging Georgia Tech students, faculty and knowledge to solve real world business problems.

GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT
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The Georgia Centers of Innovation, a division of the Georgia Department of Economic Development, assists Georgia companies in translating new ideas and technologies into commercially viable products and services that promote the continued growth of the state’s economy. The Centers provide technical industry expertise, research collaborations, and business partnerships to help the state’s strategic industries connect, compete and grow in the global economy. Learn more at Georgia.org/Innovation.

TEConomy Partners is a global leader in research, analysis and strategy for innovation-based economic development.

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BRASFIELD & GORRIE
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Founded in 1964, Brasfield & Gorrie is one of the nation’s largest privately held construction firms, providing general contracting, design-build, and construction management services for a variety of markets. The company has 3,000 employees and an average project value of $22 million. Engineering News-Record ranks Brasfield & Gorrie 35th among the nation’s Top 400 Contractors.

AURP 2019 International Conference #AURPIC2019 #BuildtheAURPNetwork #JointheAURPNetwork
For nearly a century, Georgia Power has helped hometowns across our state grow and prosper. To help companies and communities navigate the journey to success, our team of seasoned experts provides free consultation and services. Our experienced business recruitment and community development teams, highly-skilled engineers and nationally recognized research analysts support them at every stage of growth. From site selection to business expansion, we’ve helped create or retain almost 147,000 jobs in the last decade. SelectGeorgia.com

With expertise in commercial real estate, health care, taxation, business litigation and eminent domain law, the attorneys of Holt Ney Zatcoff & Wasserman, LLP are known for an aggressive, client-oriented attitude coupled with pragmatic advice and counseling. Centrally located in the Atlanta Galleria complex and providing top-notch legal services nationwide, the firm prides itself on focusing on what matters for its clients. Providing clients direct access to experienced and responsive attorneys, the firm is well regarded, both within and outside the legal community.

HR&A is a leading economic development, real estate, and innovation management consulting firm with offices in Raleigh, New York, Dallas, Los Angeles, Washington, D.C., and a growing presence in Atlanta. For over 40 years, our firm has provided pioneering solutions to complex development challenges at the intersection of the public and private sectors.
Parkway Property Investments, or Parkway, operates and indirectly owns approximately 12.4 million square feet of commercial office assets located in high-growth markets throughout the Sun Belt region of the U.S., including Houston, Miami, Jacksonville, Raleigh, Pittsburgh, and Sacramento. The Parkway leadership and development team possess a deep knowledge of the commercial real estate industry, local expertise of U.S. markets, and a proven track record of successful investments.

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SunTrust Banks, Inc. (NYSE: STI) is a purpose-driven company dedicated to Lighting the Way to Financial Well-Being for the people, businesses, and communities it serves. SunTrust leads onUp, a national movement inspiring Americans to build financial confidence. Headquartered in Atlanta, the Company has two business segments: Consumer and Wholesale. Its flagship subsidiary, SunTrust Bank, operates an extensive branch and ATM network throughout the high-growth Southeast and Mid-Atlantic states, along with 24-hour digital access. Certain business lines serve consumer, commercial, corporate, and institutional clients nationally. As of June 30, 2019, SunTrust had total assets of $222 billion and total deposits of $161 billion. The Company provides deposit, credit, trust, investment, mortgage, asset management, securities brokerage, and capital market services. Learn more at suntrust.com.

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Verte OZ is a Qualified Opportunity Fund investing in high-growth, disruptive businesses with innovative products and services. The Verte OZ Fund aims to support positive social impact, grow the entrepreneurial ecosystem, and provide attractive returns for investors. Through relationships with universities, incubators, and industry leaders, Verte OZ is working to build a dynamic portfolio comprised of 25-35 companies nationwide, of which cover a wide range of maturities and expected exits.

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The Advanced Technology Development Center (ATDC) at Georgia Tech is Georgia’s technology incubator. Founded in 1980, ATDC has developed a global reputation for fostering technological entrepreneurship. Forbes named ATDC to its list of “Incubators Changing the World” in 2010 and 2013, alongside Y Combinator and the Palo Alto Research Center.

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AURP Canada, a chapter of AURP based in Tucson, Arizona represents Canadian university research parks and innovation districts. It’s mission is to enable peer-to-peer relations that foster best practices in management and operations of research parks and economic development focused on advancement and commercialization of research.

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Baird Holm LLP’s integrated team of 90 attorneys, licensed in 23 states, is committed to connecting each of its valued clients to the positive outcomes they seek. With extensive and diverse expertise, we leverage each other’s skills to respond efficiently to our clients’ local, regional, national and international legal needs. We are proud to represent public and private companies, individuals, private funds and other investors, financial institutions, governmental entities and nonprofit organizations.

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Carter is a leading national real estate investment, development and advisory firm headquartered in Atlanta, GA. Founded in 1958, Carter is one of the most experienced and recognized development firms in the country. Today, Carter has active, innovative development around the country, including mixed-use, multi-family, office and adaptive reuse. Core competencies include the development and program management of public-private partnership projects (P3) on and off university campuses.

CENTENNIAL CAMPUS - NORTH CAROLINA STATE UNIVERSITY
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Website: www.centennial.ncsu.edu

Centennial Campus is NC State University’s award-winning research campus. Located five minutes from downtown Raleigh in North Carolina’s Research Triangle region, the 1,200-acre scenic environment is home to more than 75 corporate, governmental and nonprofit organizations, along with university colleges, institutes and programs in engineering, textiles, veterinary medicine, education, business and other disciplines in close proximity to foster innovation. The campus also features a championship golf course, 75-acre lake, miles of walking trails, hotel and conference center, and private and student housing communities.

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Clark Nexsen is a transdisciplinary architecture and engineering firm providing innovative design solutions to U.S. and global clients. With 10 offices spanning Virginia, North Carolina, Georgia, and Texas, our people work to shape the future by discovering opportunities to transform the way we live in and experience our world. Our firm of 400 professionals delivers solutions for higher education, science and technology, K-12, healthcare, institutional, and public work for local and national clients. Having designed more than 3.5 million square feet of complex research environments since 2010, Clark Nexsen’s collaborative process mirrors the changing landscape of R&D. Combined with a commitment to achieving our clients’ goals in design, budget, and schedule, our approach has allowed us to emerge as one of the region’s leading architecture and engineering firms in the science and technology market.

Cummings Research Park (CRP) in Huntsville, Alabama has been propelling science since 1962. With 300 companies situated over 3,843 acres and employing 26,000 employees and more than 14,000 students, CRP is the 2nd largest research park in the U.S. and 4th largest in the world. CRP’s main industries are aerospace, defense, biosciences and telecommunications. CRP is located within the City of Huntsville which has the highest concentration of engineers in the US. The City also regularly ranks high on lists for STEM growth, affordability and best places to live in the US.

The Georgia Economic Developers Association (GEDA) is a nonprofit association of professionals and volunteers involved in the economic development of the cities and counties of Georgia. Its mission is to serve as the resource for networking, professional development and public policy for Georgia’s Economic Development community. GEDA’s membership of nearly 700 members reflects the multi-faceted nature of economic development, including manufacturing, commercial, tourism, film, conventions, and more. GEDA is dedicated to improving Georgia’s prosperity.

Hanbury’s Science & Technology experts have designed over 4 million square feet of complex research environments for Higher Education institutions and the private sector. Our team embraces collaboration with our clients to create flexible environments to allow for great scientific research, discovery, and teaching to occur within the facilities. We are specialists in the creation of strong student communities, including student unions and student life facilities, housing, dining, living/learning centers, and residential colleges. Services include strategic thinking, master planning, programming, design, facilities and in researching how space can effectively shape our campuses and the lives and success of students.
Leading Edge Design Group (LEDG) provides solutions that shape the way we live, work, learn, and heal. We plan, design, and build data centers and smart buildings that help our customers deliver services with speed, resiliency, and scale. We are a diverse team of subject matter experts committed to listening and collaborating with our clients to create authentic partnerships.

McKenney’s is the Southeast’s most trusted name in facility construction, operation and maintenance. For more than seven decades, our proven approach has ensured high-quality, energy-efficient solutions at every stage of a building—Design, Build, Manage and Maintain. We offer expertise in HVAC, process piping, plumbing, and building automation and control systems, as well as service and maintenance. We have our own in-house engineering, fabrication, installation and commissioning resources to ensure cost-effective delivery of the highest quality solutions.

Midtown Alliance is a non-profit membership organization and a coalition of business and community leaders – united in our commitment to Midtown as a premier destination for commerce, innovation, culture, education and living. Guided by a visionary master plan and in partnership with the Midtown Improvement District, our mission is to improve and sustain the quality of life for those who live, work and play here. Midtown Alliance’s comprehensive approach includes programs and initiatives to strengthen the urban amenities which give the area its unique character, with emphasis on maintaining a clean, safe, navigable and vibrant place.

Nebraska Innovation Campus (NIC) is connecting the talents of experts, companies and the university to create a unique culture of innovation. NIC is a campus designed to facilitate new and in-depth partnerships between the University of Nebraska and private sector businesses. NIC is adjacent to the University of Nebraska-Lincoln and strategically provides access to research faculty, facilities and students.

Murray Barnes Finister LLP specializes in public finance law. Our lawyers have worked on a variety of financings for governmental projects, as well as financings for non-profit institutions and private companies.

We have extensive experience representing issuers engaged in public and quasi-public projects, including, financing of projects for institutions of higher education and research facilities, water, sewer, gas and electric facilities, hospitals, educational buildings, housing projects, convention centers, jails and recreational facilities.
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Patterson Real Estate Advisory Group is a capital placement and real estate finance advisory firm that operates under a simple premise of helping exceptional clients take advantage of exceptional commercial real estate development and investment opportunities through up-front, strategic financial analysis and counsel along with creative and appropriate capitalization structures.
Patterson represents commercial real estate owners seeking to invest in real estate opportunities or navigate a challenging economic environment. Our primary focus is helping clients across all property types access investors at all levels of the capital stack, matching the specific need with the appropriate capital providers. Our strategies are proven successes because we treat each project as if it were our own.

THE RESEARCH TRIANGLE PARK OF NORTH CAROLINA
12 Davis Drive, Research Triangle Park, NC 27709
Phone: (919) 549-8181
Email: levitan@rtp.org
Website: www.rtp.org

The Research Triangle Park has transformed the regional economy over its 60 year history. Over 250 companies and 50,000 employees call it home. In 2014, RTP embarked on an initiative to renew and expand its mission to remain relevant into the future. The Frontier and Labs incubators are full and set the stage for the planned mixed-use, Park Center development – the first venue ever in RTP to offer residential, retail and hotel amenities. Working with the State, counties, the adjacent Raleigh Durham International Airport other stakeholders, RTP is actively engaged in planning for the regional transit initiative which received approval in 2017. The future is coming to Research Triangle Park!

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Skanska is one of the nation’s leading construction and development companies. With core operations in building construction, civil infrastructure and developing self-financed commercial properties, Skanska generated $8 billion in revenue in 2018. Headquartered in New York City, Skanska has offices in 28 metro areas with 9,000 employees nationwide. Skanska is an industry-leading innovator in both safety and project execution and offers competitive solutions for traditional and complex projects to help build a more sustainable future.

TROUTMAN SANDERS
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Troutman Sanders LLP is a national law firm with more than 650 attorneys located across 12 U.S. offices. Known for our higher commitment to client care, our attorneys are informed, involved and invested in our clients’ businesses. We provide comprehensive legal services, helping clients navigate mission-threatening disputes, transactions and regulatory challenges. Troutman Sanders is ranked in the top 15% of law firms for client service on the BTI Client Service A-Team List.
UIDP is a project-oriented forum where representatives from academia and industry find better ways to work together and create new products that improve the human condition. Our membership, comprising top innovation companies and research universities around the world, identifies issues affecting university-industry relations and seeks new approaches to partnership and collaboration. Together, we produce tools and guidance to help members do their jobs better. We don’t just talk about problems. We solve them.

The University of Cincinnati’s Office of Innovation connects Fortune 500 to start-ups with the talent they need to innovate. The connecting place is the 1819 Innovation Hub. The 1819 Innovation Hub is the ‘front door’ to the university and the anchor within Cincinnati’s innovation district. Visit us at uc1819.com

Vermilion Development is the Midwest specialist in community-oriented mixed-use projects and public-private partnerships. We have a knack for taking on complex projects others can’t—whether it’s transforming under-utilized, in-fill sites into vibrant mixed-use developments or structuring complex financing deals so seniors can live with dignity. Partners choose us because of our entrepreneurial spirit and our relentless drive to deliver successful projects despite daunting challenges.

Accompany brings your organization’s vision to reality. Greg Napier, President of Accompany, is a thought-leader in creating, delivering and operating innovative communities. His experience is unparalleled. The diversity of knowledge he brings is key to an organization’s success. Accompany guides owners in managing strategic partners in the delivery of strategic plans, programs, financing, design, construction, operations and facility management. Accompany assists with any aspect of operating a community of innovation and will accompany the organization every step of the way.

Located on the UC Davis Sacramento Campus, Aggie Square will house business partners and community-based programs with UC Davis innovation and research to create a stronger shared community. Aggie Square will feature state-of-the-art research facilities, modern office and mixed-use space, and world-class amenities. It will create new public space with welcoming, accessible entry points that connects the university with neighboring communities. The result will be a unique live/learn/work/play environment that values inclusion and creativity. The entrepreneurial partnerships we forge at Aggie Square will advance human health, enrich lifelong learning, enhance emerging technologies, and set the stage for future collaborations.
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Ayers Saint Gross is an internationally recognized, employee-owned design firm with expertise in architecture, planning, landscape architecture, graphic design, interiors, and space analytics. Since our founding in 1912, we have built a reputation for designing environments of enduring value. The majority of our work is in support of colleges, universities, and cultural facilities. Our design is inspired by critical and analytical discourse, a respect for past wisdom, a mind to future potential, and a belief that we have an obligation to leave places better than we found them.

PURDUE RESEARCH PARK
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With five locations, the Purdue Research Park network has sites in West Lafayette, Indianapolis, Merrillville and New Albany. The park network has more than 260 companies that employ about 4,500 people. An independent study reports that the park network provides an annual economic impact of $1.3 billion to the State of Indiana. The Purdue Research Park network of technology-based business incubators is designed to create a dynamic entrepreneurial business environment to attract high-technology companies and to launch new startups.

STAR PARK – TEXAS STATE UNIVERSITY
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STAR Park serves as a catalyst for collaboration supporting Texas State’s goal of becoming a National Research University and growing the regional ecosystem through activities promoting and supporting innovation, commercialization and entrepreneurial opportunities.

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Stream Realty Partners, L.P. (Stream) is a national commercial real estate firm. Since the induction of Stream Atlanta a decade ago, Co-Managing Partners Ben Hautt and Simon Arpiarian have continued to grow the Atlanta office. With over seventy employees, Stream Atlanta recently received BOMA’s The Outstanding Building Award.

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Financial and real estate markets evolve. Available resources change. Priorities must be reset. Institutions are being called upon to produce new sources of revenue, commercialize intellectual property and create new jobs for their communities. Today’s Innovation Communities require integrating multiple funding mechanisms to deliver Place that can be flexibly adapted operationally and financially.

With over $1.4 billion in transactions since formation in 1982, The University Financing Foundation (TUFF) has created Place for Institutions to grow, adapt and thrive in their communities. Place that uniquely provides for blended operational uses (i.e. research, commercial, retail and administration) and efficient financing based on each different use. Every circumstance is different and requires a deep understanding of the critical role Innovation Districts play for Institutions. Start a conversation with TUFF.

Contact us:
Kevin Byrne | kevin@tuff.org
Phone (404) 214-9210 | www.tuff.org
Atlanta, GA 30308
**Monday, November 4, 2019**

11:00 am - 11:45 am  
New Board Member Orientation  
Conference Room E

12:00 pm - 1:00 pm  
AURP Advisory Council Luncheon & Meeting  
Private Dining Room

1:00 pm - 4:00 pm  
AURP Board of Directors Meeting  
Conference Room E

6:30 pm - 8:30 pm  
AURP Board of Directors’ Sponsor Appreciation Dinner  
Meet in hotel lobby at 6:00 pm to board transportation. Departure at 6:15 pm.  
(by invitation only)

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**Tuesday, November 5, 2019**

7:00 am - 7:00 pm  
Registration Desk Open  
Exhibit Table Displays  
Grand Ballroom Foyer

7:00 am - 5:00 pm  
Speaker Ready Room  
Boardroom

7:00 am - 8:00 am  
Continental Breakfast  
Grand Ballroom Break Area

**Pre-Conference Intensive Sessions**  
Communities of Innovation 101 (CoI 101); Leadership Roundtable; BIO Health Caucus  
Our pre-conference intensive sessions offer a deep dive for participants in specific valuable content areas. 
These intensive sessions are available for an additional registration fee and include attendance at the Networking Luncheon allowing individuals from all pre-sessions to convene and network with key AURP leaders and partners, setting the stage and expanding your connections as we move into the AURP 2019 International Conference.  
**NOTE:** All registrants of the Leadership Roundtable, CoI 101 and BIO Health Caucus are invited to attend the Networking Luncheon on this day.

7:30 am - 4:00 pm  
**Pre-Conference Intensive**  
Communities of Innovation 101 (CoI 101)  
For those new to research parks or looking for a refresher. Separate registration required  
Conference Room A

8:00 am - 12:00 pm  
**Pre-Conference Intensive Leadership Roundtable:**  
The Affect & Effect of Leadership  
Separate registration required  
Conference Room B

10:00 am - 10:30 am  
Coffee Break  
Grand Ballroom Break Area

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**Wednesday, November 6, 2019**

12:00 pm - 1:00 pm  
Make a Connection: Networking Lunch  
New Member Recognition  
Grand Ballroom 1/2/3/4  
Sponsored The University Financing Foundation

1:00 pm - 4:00 pm  
**AURP BIO HEALTH CAUCUS**  
AURPBHC2019  
Conference Room B

**Extra Networking and Program Opportunities**  
Providing additional knowledge-area options for those arriving prior to the Opening Keynote kick off, the Beltline tour of Piedmont Park, and Value-Added Sessions, are available to all registrants at no additional fee.

1:00 pm - 4:00 pm  
**Grand Ballroom Break Area**  
Meet in the Georgia Tech Lobby / Group departs at 1:15 pm

**Value-Added Sessions**  
- “Back by popular demand”!  
All conference attendees are invited to participate in our VALUE-ADDED sessions on Tuesday afternoon. Value-Added Sessions are included in the Full Registration Fee.

1:00 pm - 4:00 pm  
Grand Ballroom 5/6

1:00 PM - Curiosity Lab: The Newest Tech Park Amenity

1:40 PM - A Tale of 3 Cities: Flexibility Solutions for Urban Innovation Labs

2:15 – 2:45 pm – Networking Break  
Grand Ballroom Break Area

2:45 PM – Tomorrow’s Academic Research Campus - Mission, Research, and Execution

3:25 PM – Business Retention and Expansion is More Than Just Three Letters

4:30 pm – 6:30 pm  
**Welcoming Remarks and Opening Plenary Speakers**  
Grand Ballroom 1/2/3/4

4:30 pm  
**Welcoming Remarks**

5:00 pm  
**Opening Keynote Session**  
The Evolution of University-Anchor Innovation Districts

**Fireside Chat**  
Global Perspective: University-Anchor Innovation District Leaders

6:30 pm - 7:30 pm  
Welcome Reception  
Georgia Tech Hotel Sports Bar (off main lobby)  
Sponsored by Wexford Science & Technology, LLC

**Evening**  
Guests on their own for dinner

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**Thursday, November 7, 2019**

7:00 am - 8:15 am  
Networking Breakfast at The Garage

8:15 am - 12:00 pm  
**Georgia Tech Tours**  
Seats are limited! Advanced registration required. All groups will conclude at the Georgia Tech Hotel by 12noon for individual transportation to the airport or your final destination.  
Group transportation is not provided to the airport.

Technology Square Innovation Tour

Georgia Tech Innovation in Sustainability Tour

12:00 pm  
Conclusion: AURP 2019 International Conference

**Travel safely. We look forward to seeing you at AURP’s 2020 events!**