



# ACCELERATING INNOVATION: PEOPLE PROGRAMS PLACES

Hosted by TechSquare at the Georgia Institute of Technology



**NOV 4-7, 2019**

## AURP 2019 INTERNATIONAL CONFERENCE



### CULTIVATE AND ACCELERATE YOUR PARK'S INFLUENCE!

Honored as AURP's 2014 Outstanding Research Park Award recipient, Technology Square at the Georgia Institute of Technology, is one of the nation's premier innovation districts and a leader in research and economic development, and host of AURP's 2019 International Conference (IC2019).

With more than 100 companies, employing 15,000+ people in this 10-block area of midtown Atlanta, Tech Square continues to be a thriving innovation ecosystem with stronghold network of students, faculty, researchers, startup entrepreneurs and global corporations. Comprised of more than 2 million sq of office, research, retail, residential and hotel space, Tech Square is home to the Technology Square Research Building, the Biltmore, Global Learning Center, the Scheller College of Business and Coda, which opened in March 2019.

Connect with like-minded professionals at this collaborative program of global innovation leaders!

### WHY ATTEND?

- Meet and network with colleagues representing major university research parks and technology incubators
- Hear speakers at the leading-edge of industry, park development, and scientific exploration
- Experience stimulating panel discussions

### WHO ATTENDS?

**200+** national and international attendees

- University research, science and tech park directors
- University research center directors
- Innovation District directors
- Technology transfer officers
- University incubator managers
- Economic development officials
- Architectural, designers and master planners
- Real estate developers
- Commercial real estate brokers
- Intellectual property attorneys
- Intellectual property law firms
- Venture capital firms

Save the date! [www.aurp.net](http://www.aurp.net) | Follow AURP    

## WHY SPONSOR?

 <p><b>LEADERS</b></p> <p>Connect and have access to Research Park leaders who make critical programming, partnership and development decisions</p>	 <p><b>SHOWCASE</b></p> <p>Showcase your firm's capabilities and services to Research Park leaders who are looking to enhance their facilities and programming</p>	 <p><b>TARGET</b></p> <p>Create brand exposure that is targeted to your core market</p>	 <p><b>INNOVATION</b></p> <p>Learn the newest trends in Research Parks to better tailor and adapt your future offerings to meet Research Park needs</p>	 <p><b>CONNECT</b></p> <p>Develop rich business connections</p>	 <p><b>VALIDATION</b></p> <p>Receive industry validation from other individuals within or those servicing Research Parks from the U.S. and around the globe</p>
--	---	--	---	--	--

## WHAT TO EXPECT



Pre-sessions and sessions that address critical issues facing Research Parks



Leading industry experts who provide insight and direction for those servicing or working in Research Parks



Tours that inspire innovation and forward-thinking



Networking opportunities to help attendees connect and create lasting business relationships

## AURP INTERNATIONAL CONFERENCE 2019 SPONSORS

### VISIBILITY AT THE INTERNATIONAL CONFERENCE

- Invitation to AURP Board of Directors Sponsor Appreciation Dinner
- Ability to have table top display in break area
- Company logo and description in the meeting program
- Logo on IC2019 web site and in marketing materials
- Signage recognition at sponsored-event and throughout meeting

### AURP WEB COMMUNICATIONS BENEFITS

- AURP link to Sponsor's web site (AURP's web site is the source of the latest in research and science park news and professional development opportunities)
- Electronic mailing list of registrants for IC2019

Benefits range depending upon level of commitment starting with webinars and internet café, organization of one-to-one meetings to event-specific onsite recognition. For more information on specific sponsor level benefits, visit <http://international.aurp.net>.

Diamond Sponsor.....	\$25,000
Platinum Sponsor.....	\$15,000
Gold Sponsor .....	\$10,000
Silver Sponsor .....	\$5,000
Bronze Sponsor.....	\$2,500
Copper Sponsor .....	\$1,500

### CONTACT US TODAY!

For more information on IC2019 Sponsorship opportunities, contact  
**Brian Darmody**, AURP CEO, [briandarmody@aurp.net](mailto:briandarmody@aurp.net) or (301) 928-0527

Visit <http://international.aurp.net> | @AURP #AURPIC2019 | YOUR CONNECTION TO INNOVATION... AURP



# AURP 2019 Agreement



## International Conference Sponsor

AURP will confirm your participation and accompanying benefits, via email, upon receipt of this partnership form.

Organization/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

.....  
**PARTNER/SPONSOR COMMITMENT: Sign me**

**AURP 2019 International Conference Sponsor:**

Please check the appropriate box:

Diamond Conference Sponsor (\$25,000)

Platinum Conference Sponsor (\$15,000)

Gold Conference Sponsor (\$10,000)

Silver Conference Sponsor (\$5,000)

Bronze Conference Sponsor (\$2,500)

Copper Conference Sponsor (general sponsor) (\$1,500)\*

*\* DOES NOT include conference registration / access to conference and it's activities.*

Contributions and gifts paid to AURP are not tax-deductible as charitable contributions. However, they may be deductible as ordinary and necessary business expenses.

**SPONSOR INDEMNIFICATION:**

The sponsor assumes the entire responsibility for losses, damages, and claims arising out of AURP International Conference exhibits and sponsor activities on the Hotel premises and will indemnify, defend, and hold harmless AURP, the Hotel, their agents, servants and employees from any and all such losses, damages, and claims. Please note your signature signifies your acceptance of all terms and conditions of exhibiting and sponsoring.

Signature: \_\_\_\_\_

On behalf of \_\_\_\_\_ Organization name

Date: \_\_\_\_\_

.....  
**PAYMENT INFORMATION:**

Credit Card:  VISA  MasterCard Exp. \_\_\_\_\_

Enclosed is: \$ \_\_\_\_\_ (Payable in U.S. Dollars only)

Credit card number: \_\_\_\_\_ CSC \_\_\_\_\_

**Check/Purchase Order** (please include check or purchase order number)  
(Check or purchase order must be in U.S. dollars, payable to the Association of University Research Parks) \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_

Please submit payments to Association of University Research Parks c/o CHASE Dept. #1072, P.O. Box 29338, Phoenix, AZ 85038



**CONFIRM YOUR SUPPORT TODAY**

**Mail:** AURP, 9070 S. Rita Road Suite 1750 Tucson, AZ 85747

**Email:** briandarmody@aurp.net

**Phone:** (301) 928-0527

**Online:** www.international.aurp.net



 *Creating Communities of  
Innovation*  
ASSOCIATION OF UNIVERSITY RESEARCH PARKS



**ACCELERATING INNOVATION:** **PEOPLE PROGRAMS PLACES**

Hosted by TechSquare at the  
Georgia Institute of Technology



**NOV 4-7, 2019**

**AURP 2019 INTERNATIONAL CONFERENCE**